



# *Info* PACKET



[MomsforAmerica.us](http://MomsforAmerica.us)

## Who we are

**WELCOME!** *Thank you for your interest in starting a Moms for America Group.*

**Moms for America** is rooted in the principles of liberty and virtue our nation was founded on. We focus all our efforts on promoting a love of liberty in the home, through the mothers of America, while providing a powerful voice of reason in the cultural and political issues of our day. There are strengths in numbers, and united, we have the ability to reclaim our culture and restore our Republic.

We are so glad to have you join our network and be a part of this mighty movement of moms. It is because of moms like you, there is hope for the future and together we have the power to turn this around in one generation.



*Local action leads to national impact.  
As you are out there, serving your home, family,  
and community, we are here to serve you.*

Founded in 2004, **Moms for America** is a national movement of moms to reclaim our culture for truth, family, freedom and the Constitution. We are a nonprofit grassroots organization with a national network of over 500,000 moms.

## OUR MISSION

***Moms for America's*** mission is to Empower Moms, Raise Patriots, and Promote Liberty for the healing of America.

## OUR VISION

Build a national movement of moms to promote the principles of liberty to restore the Republic, and create a culture of truth, family, and freedom in our homes and communities.

## OUR CORE BELIEFS

## MORE INFO

1. *We believe in God-given rights.*
2. *We value personal responsibility.*
3. *We believe love is strong.*
4. *We value freedom.*
5. *We believe freedom rights are maintained through engaged citizens who inspire good leadership.*
6. *We value the family.*
7. *We believe in parental rights.*

We fulfill our mission by providing educational resources, programs, and events to support moms in nurturing a love of liberty in the home, advancing freedom in their communities, and protecting those freedoms with their vote.

# Onboarding Guidelines



In the following pages of this info packet, you will find the steps for the approval process and guidelines that will assist you in setting up your **Moms for America Group**. Alternatively, you can contact the **Membership and Education Team** who will be happy to assist in completing all of the steps accordingly. We are looking forward to having your group play a valuable role in our homes, communities, and nation.

## DEFINITION:

**Moms for America Groups** are 3 or more like-minded women gathering regularly. That could be meeting weekly or monthly in someone's home, at the park with your kids, or any place that is convenient. Moms for America Groups truly have the freedom to be anything you want them to be as long as they align with our Mission and Core Values.

The team to contact regarding a Moms for America Group would be the **Membership and Education Team**.

[EMAIL US](#)

Your group is encouraged to register for the emails and newsletter from the national **Moms for America** team so they can be kept in the loop of any upcoming events that they may want to attend and support. You will also receive notifications of new podcasts and videos, new webinars and classes to attend, and so much more.

[SIGN UP](#)

We aspire for cultural excellence and therefore strive to be the ambassadors of truth and light wherever we are in our sphere of influence. To achieve this, we adopted three cultural pillars that are standards we abide by in our actions, communications, and in our interactions with each other, those we serve, and those we come in contact with.

*Our Culture* ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**MOMS FOR AMERICA** *centers its culture on three pillars:*

- ***Servant Heart.*** A servant heart puts people first. They use courtesy and kindness as they engage with others. A servant heart employs energetic listening and wholeheartedly rejoices in other's successes.
- ***Defender Spirit.*** A defender spirit has courage and strength in the face of difficulty. They follow through on their decisions and seek to solve problems in a rational manner.
- ***Innovative Mindset.*** Individuals with an innovative mindset deliver service that deepens loyalty. They seek to address problems in an effective and efficient manner. They are methodical in their ability to evaluate options and implement the best solution.

## WHO CAN JOIN?

The more liberty-minded people fighting for the future of America, the better. For this reason, all are welcome to join **Moms for America Groups** at no cost. Mothers, Fathers, Grandparents, Aunts, Uncles... anyone who subscribes to our mission, aligns with our core beliefs, and has a desire to stand for liberty is welcome to join.

While men can join and support Moms for America Groups and serve in supporting roles (i.e. *School District Ambassadors*), only biological women can be Moms for America Group Leaders and speak on behalf of Moms for America. Moms for America would be thrilled to collaborate with any organizations that are led by men or women on projects and issues where our conservative values are aligned.

Moms for America Group Leaders have the discretion of whether or not to allow men to join and/or participate in their groups.

Keep in mind that every **Moms for America Group** represents the national organization as a whole. Please maintain brand integrity on all platforms.

By wearing the Moms for America brand, you are “always on” and your actions, your collateral materials, social media, and your presence, should reflect the mission and values of the Moms for America brand.

## MOMS FOR AMERICA GROUPS

1. **Sign the Declaration of the Mothers:** Join us in our commitment to promoting a culture of liberty in our homes and communities. [CLICK HERE](#)
2. **Interview:** Schedule and complete a phone interview with a member of the national team, so we can get to know you better. [EMAIL US](#)
3. **Approval and Launch:** Upon receiving your approval welcome letter after your interview, you will receive:
  - A link to a form to set up all the details for your group and leader
  - A link to the Moms for America Style Guide, where you will find branding guidelines and editable graphic templates to utilize for your group, and/or an email for one of our graphic artists to help you set up your branding items.
  - A link to register for the Leaders Resource Portal
4. **Moms for America Group Operations:** Following the launch, your group will be invited to an orientation and regular national meetings. *We are looking forward to seeing you there!*

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**Moms for America** is a 501(c)(3), nonprofit education corporation. Donations made to **Moms for America** are tax deductible. We also have a 501(c)(4) nonprofit policy arm – Moms for America Action. Donations for Moms for America Action are not tax-deductible but allows us to be more involved in the political process.

The national organization's role is to educate, support, and connect while giving our **Moms for America Groups** the autonomy to determine what issues are most important in their area.

If your group decides to formally file for designations including, but not limited to: 501(c)(3) status, 501(c)(4) status, PAC, or LLC, it will be up to your individual Moms for America Group to obtain those requirements and legally abide by all the requirements for the chosen designation.

Additional information is available on these options and Moms for America team members are here to help you make the best decision for your group and guide you through the process. [EMAIL US](#)