



Empowering Moms

Promoting Liberty

Raising Patriots

MomsforAmerica.us



Founder & President
Kimberly Fletcher

OUR FOUNDER & PRESIDENT

In 2004 Kimberly Founded **Moms for America**® in a living room in Dayton, Ohio. Her journey began on September 11, 2001 when her husband Derek, an officer in the U.S. Air Force, was stationed at the Pentagon. After a series of miracles brought him home safe that day, something began to stir within her as she realized the true price of freedom. That was the day Kimberly went from being patriotic to being a patriot, dedicating her life to ensuring her children remained free. As she, and other moms around her, witnessed anti-American rhetoric on the rise, the growing threat of indoctrination in schools, and a major shift in the media, Kimberly Fletcher answered an unspoken call for moms to rise up and stand for liberty for their children and for future generations.

Kimberly has since made it her personal mission to inspire the mothers of America to realize just how powerful their influence is in their homes, communities, and our nation, simply by being who they are.



The mother is the one supreme asset of national life;
she is more important by far than the successful statesman, businessman, artist, or scientist.

— Theodore Roosevelt

A NATIONAL MOVEMENT OF MOMS

Founded in 2004 in Dayton, Ohio, **Moms for America**® is a non-profit 501(c)(3) corporation; a national movement of moms reclaiming our culture for truth, family, freedom, and the Constitution while providing a powerful voice of reason in the cultural and political issues of our day.

With a national network of 500,000 moms and growing, **Moms for America**® has become one of the fastest-growing movements of women in America; giving voice to the silent majority of women who love God, respect life, revere family, and cherish freedom.

SEE VIDEO ➤



MomsforAmerica.us



OUR MISSION

The values we hold dear in America are increasingly under attack, especially our God-given freedoms. **Moms for America®** believes liberty begins at home. Our threefold mission is to Empower Moms, Promote Liberty, and Raise Patriots. **Moms for America®** provides valuable resources to help moms raise and nurture strong, virtuous, resilient children who will grow into a mighty generation of youth filled with the knowledge, courage, and wisdom to raise the standard of civility, secure the blessings of liberty, and sustain a free and prosperous America.





Senior Advisor
& Instructor of
Cottage Meetings
Juleen Jackson

OUR PROGRAMS

*Promoting a Love of Liberty in Our Homes,
Communities and Through Our Vote*



The Cottage Meeting Project – Teaching Moms to Raise Patriots

If we convert the mothers to liberty, the nation will follow!

Moms who learn and teach the principles of freedom in their homes will change the course of this nation. Through our signature program *The Cottage Meeting Project*, moms develop a greater understanding of the principles of liberty and the Constitution, granting them the confidence to speak out in the public square, be an influence in their communities, and become regular voters in every election. Cottage Minis were designed with moms of preschoolers and working moms in mind and our Cottage Meetings for Kids introduce children and youth to the principles of liberty with fun, engaging activities the whole family will enjoy.



“

I just participated in your first cottage meeting. I cannot tell you how excited I am to have found Moms for America. It is exactly what I needed. I know God led me to all of you. I'm so worried and frightened by the direction our country is going. I cannot wait until next week. Thank you so much for doing this! —Kelli, Michigan

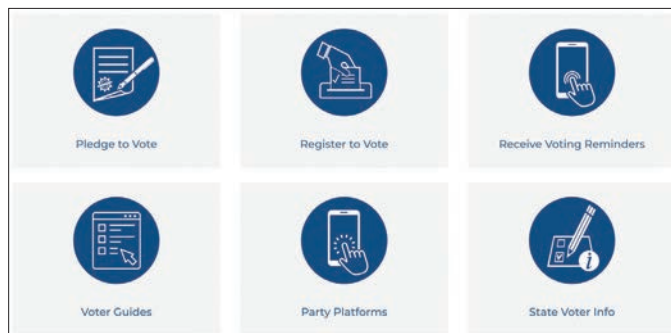
I absolutely love the classes you are offering. I feel super impressed to have a bedrock knowledge of the Constitution! Thank you...You ladies Rock!!! —Larene, North Carolina

I'm convinced that EVERY American desperately needs to learn the content of those seminars and the cottage series! What a turn-around we would have if all of us could start from a place of mutual knowledge and understanding. —Tyler, Virginia

MomVote

Empowering moms to vote their values with confidence

The vast majority of conservative women of faith are not voting, most aren't even registered to vote. We launched MomVote to change that! MomVote is a comprehensive, strategic, grassroots initiative to get out the mom vote. Our dedicated website provides valuable information and resources from voter registration to voter guides, while providing reminders for key dates and deadlines so moms can ensure their voice is heard and values represented on Election Day.

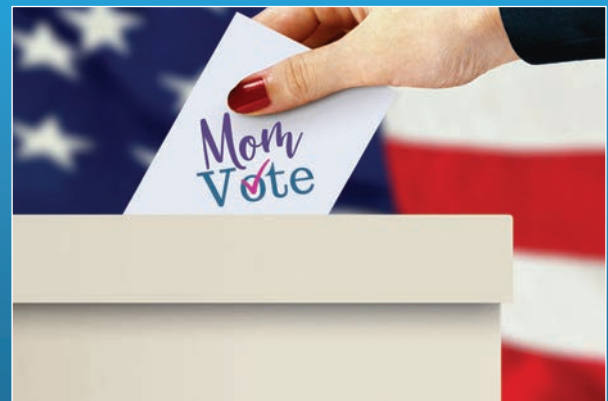


Learn More 



In 2021 moms flooded to the polls to vote to protect their freedom and families. Our moms not only helped elect Governor Youngkin and Winsome Sears, we also won school board and city council seats in 17 states.

Our moms in Florida had a big win in the 2022 Primary election. Our Sarasota moms flipped the school board and the hospital board, and we won 43 school board seats in 13 Florida counties.



These ladies have given a voice to us moms who can no longer sit by and watch the future of our children be shaped by culture! Thank you Moms For America!

—Leslie R.





Manager School Board & Community Engagement
Aly Legge

Learn More ▼



EMPOWERMomsSM

Empowering Moms to take control of their children's education from kitchen table to school board!

Empower Moms provides a multitude of resources, support, and training for moms.

When moms learned what their children were being exposed to, they began showing up en masse at school board meetings to protest the radical agendas, mandates and graphic sexual content being thrust on our children. **Moms for America**® was right on the frontlines providing valuable resources and information to help moms be effective in engaging with their school board members, flipping school board seats and even running for school board themselves. We're in the midst of a mom-led revolution and **Moms for America**® is at the forefront! Our moms groups have been actively involved in their communities meeting with their local elected officials, providing community service, attending city council and school board meetings, supporting candidates, and running for office at all levels of government—and winning!



“

Your group was one of THE FIRST to voice the outrage to the condition in our nation to say 'enough is enough.' Thank you!

—Jeanine, Ohio

Over 500 downloads
in the first week!



School Board Leadership Training

Dr. Kelly Kohls joined the **Moms for America®** team to provide much-needed training and support to school board members with a students-first approach and community-minded focus. Dr. Kohls is the president of National School Board Leadership Council (NSBLC) and a former school board member. She and our Empower Moms team provide valuable support to parents, teachers, and school board members.

The National School Board Association and their state affiliates train school board members to follow the union line. We are the counter voice, training school board members to put parents and students first while being accountable to the community.

- ✓ Parental rights & education seminars held in 14 states
- ✓ Dozens of live training seminars, webinars, and conferences
- ✓ Online training portal for school board members
- ✓ Dedicated website providing information, tools, and resources on schooling options for families
- ✓ Online support and monthly training for school board members, leaders, and parents



Director School
Board Leadership
Dr. Kelly Kohls

I have only been a board member for 8 months, and I knew there were serious problems in education prior to my election, but not to the extent that Kelly and Moms for America have been continually exposing.

Dr. Kelly Kohls has been a key component, ally, and regular source of encouragement in the battle to take back education in Chardon. The Ohio Education Summit broadened my understanding of what my job as a school board member is, and all the very enthusiastic and highly dedicated presenters at the summit made it impossible not to be encouraged and invigorated for this battle...empowering school board members to do their jobs in protecting the children, restoring parental rights and giving a voice to citizens in their communities.

I now see and understand the dynamic partnership of how Moms for America and others work with the NSBLC to educate school board members to outpace, outwork, outmaneuver and outfight the corrupt and inept long-standing organizations and administrations that most certainly have an agenda and a goal that is contrary to the ideals and values that made this nation great. My very sincere thanks to all of the sponsors that made that event possible and affordable, and to all those who worked so diligently to carry it out without a hitch.

Sincerely,
Todd Albright

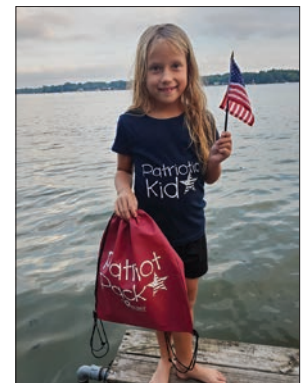


Raising Patriots, Inspiring Liberty, and Celebrating America

Restoring Patriotism is a national movement to restore honor, love, and appreciation for our country. The initiative includes Patriot Packs for kids, Liberty Trips for families and classrooms, Constitution Week celebrations, live and virtual events, National Constitution Bee, and mentorship programs for moms and their children.



Learn More ➤



“

Thank you for starting this group. It is very comforting to know we still have true patriots in America.

—Deborah, Pennsylvania

**At *Moms for America*,
we don't believe the greatest
generation is behind us,
we believe it is before us!**

“

*It's easier to build
strong children than
repair broken men.*

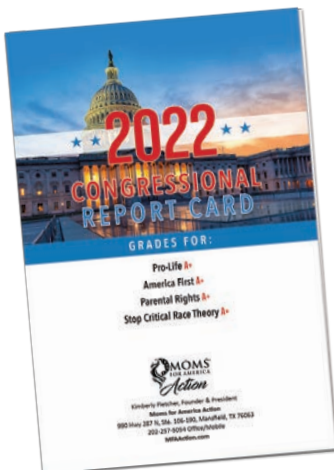
—Frederick Douglas



OUR INFLUENCE

From Supreme Court nominations to school board elections, **Moms for America®** has engaged in the public square, introducing a voice of reason in the political and cultural issues of our day.

- ✓ Played critical role in the confirmation of Justice Kavanaugh and actively supported confirmation of Justice Amy Coney Barrett
- ✓ Helped defeat HR1 with 3,000 phone calls and over 6,000 emails going directly to Senator Manchin's office from West Virginia moms.
- ✓ Held press conference at NSBA Headquarters when they labeled moms "domestic terrorists". The pressure felt from our moms, media, and elected officials led to NSBA writing an apology letter.
- ✓ Ran grassroots ground efforts in VA to help elect Glenn Youngkin and Winsome Sears to protect parental rights.
- ✓ Helped moms run and win school board and city council seats in 17 states
- ✓ Joined the U.S. Truckers Freedom Convoy from California to D.C. in our branded **Moms for America®** semi truck.
- ✓ Released our first-ever Congressional Report Card grading all 535 members of Congress on 12 key issues moms care about.
- ✓ Held multiple press conferences at the U.S. Capitol with members of Congress and regional press conferences across the country including our State of the Union from America's moms.



These are my people and I am not even a conservative.

—Jen, Georgia

Every one of these speeches is so important and need to be heard.

Listen to all and share! —Paula

IN THE MEDIA



Moms for America® has a consistent presence in the media addressing cultural and political issues of our day from the mom perspective. We have given moms a powerful platform to share their stories and expose the corruption going on in our schools and communities.

Though we have been deplatformed and shadow-banned numerous times on Facebook, YouTube and Twitter, we continue to grow our reach with moms sharing our posts as we expand our platform on alternative sites like Telegram, Rumble, FreeSpace, Gab, and our own **Moms for America®** app.

- ✓ Hundreds of local and national media interviews (TV & Radio)
- ✓ 50+ op-eds and mentions in print media
- ✓ Monthly blog
- ✓ Thousands of social media engagements
- ✓ Weekly podcast
- ✓ Prominent presence at conservative events including CPAC and Turning Point USA



“

It's great to see all you moms awake and taking action! —Anna

★

Your organization is wonderful and I highly respect everything you do! —Mike, Colorado

★



Podcast

Hosted by our Vice President, **Debbie Kraulidis**, the **Moms for America® Podcast** is one of the fastest growing podcasts on the Charisma Podcast Network. Each week, Debbie and her special guests tackle the issues facing moms today. Discussions include personal stories and advice about how women can build a strong foundation of faith, family, and freedom in their homes. From CRT to cancel culture to balancing work and motherhood, you'll find every issue is a mom issue!

Find our podcast on the following platforms.



18,000
downloads a month

One of the fastest growing podcasts on the Charisma Podcast Network

Hosted on
17 platforms

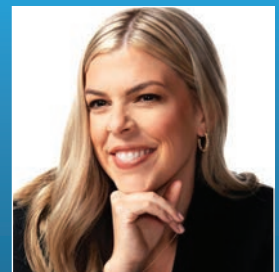
Over 200,000
views the first year

Learn More ▼



*I've been following the Moms for America podcast and I want to say **THANK YOU!** The work you are doing is necessary, and I couldn't be more excited for the rollout of the Restoring Patriotism initiative. My husband is a veteran, and we are raising 6 patriots. The left absolutely hates the idea that a black family could love God and America as much as we do. I will be praying for you, Moms for America, and this kingdom work you are doing. —Christina, Florida*

Along with a variety of expert moms discussing the latest topics and culture issues facing moms, we also had a great lineup of special guests like — Kelly Ann Conway, Debbie D'Souza and Alli Beth Stuckey to name a few.





OUR NETWORK

Moms for America® is a national movement of moms with members in all 50 states. We have State Liaisons in 17 states with several more pending training and Moms for America groups in 42 states. We are currently training Field Moms and School District Ambassadors. Our goal is to have a Field Mom in 1000 counties or regions and a trained Ambassador in every one of the 13,000+ school districts in the United States.



“

I'm so excited for our future because of people like you women and others who value our freedom and our God.

Thank you seems inadequate.

—Jane, Ohio

I cannot tell you how joyful I am that you exist.

I am in tears of joy right now.

—Erin, Florida



OUR TEAM

BOARD OF DIRECTORS



Kimberly Fletcher
*President &
Chairman of the Board*



Mercedes Schlapp
*ACU Foundation
Senior Fellow*



Alvin B. Jackson Jr.
*President of Dowdle Studios
and Land that I Love*



Charles W. Herbster
*Owner, Carico Farms Inc.
Herbster Angus Farms, Inc.*



Sam Sorbo
*Radio Host, Actress,
Model, Author*

OUR CORE TEAM

Kimberly Fletcher, President & CEO

Debbie Kraulidis, Vice President

Zaira Gomez, Manager Education & Membership

Aly Legge, Manager School Board & Community Engagement

Kelly Kohls, Director School Board Leadership

Juleen Jackson, Senior Advisor & Instructor of Cottage Meetings

Matt Waters, Director of Development

Ginny Hedge, Corporate Administrator

View our full list
of team members
on our website ➤



OUR GOALS



- ➔ State Liaisons in all 50 states
- ➔ 5,000 Cottage Meetings covering all 50 states
- ➔ 1,000 **Moms for America**® Groups
- ➔ A trained MFA Ambassador in every school district (13,452 school districts)
- ➔ 500 Trained Grassroots Field Moms
- ➔ 200 Parental Rights & Education Summits with at least one in every state
- ➔ Hire national director and field reps for **Moms for America**® Action
- ➔ Hire additional staff for **Moms for America**®
- ➔ Launch Liberty Trips & Where's Liberty Book Series
- ➔ Launch The MomView Weekly program
- ➔ 2024 MomVote Bus Tour
- ➔ 250th Celebration of United States July 4, 2026



“

We moms who find this message appealing come from another mindset. Not left. Not right.

★ *Rather from the wisdom and strength of common sense.*

★ — Sandra, Michigan

OUR ENDORSEMENTS



"Moms for America, is a tremendous grassroots organization. With your help they can make a big difference. Please do all you can to support them."

— **Jon Voight**, Academy Award Winning Actor

"Moms for America is exactly on track and is doing the right thing for our country and our children."

— **Marjorie Taylor Greene**, U.S. Congress



"What Turning Point USA is doing for America's campuses, Moms for America is doing for the mothers and homes of America. We can't wait until college to reach America's youth. We need to start at home!"

— **Charlie Kirk**, Founder & President Turning Point USA

"It is reassuring in this day and age that there's an organization such as Moms for America, to maintain and encourage the principles of our founders."

— **Candy Carson**, wife of Dr. Ben Carson



"Moms for America has launched a powerful movement to give voice to the silent majority of women, mothers. These are the women of true power who are raising the future and affecting the nation."

— **Sam Sorbo**, Author, Actor

"Moms for America... Moms are going to save this thing. It's not the politicians that are going to save it, it's the moms." — **Dave Rubin**





Thank you for your support!

Thank you for supporting **Moms for America**®.
TOGETHER, we are reclaiming our culture for truth, family, freedom, and the Constitution.

Your tax-deductible gift will allow us to fulfill our vital mission to empower moms,
promote liberty, and raise a new generation of patriots.

Moms for America® is a 501(c)(3) charitable organization
and charitable contributions are tax-deductible for income, gift, and estate taxes.

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