



Info
PACKET



MOMS[®]
FOR AMERICA

*State
Liaisons*



MomsforAmerica.us

What is a State Liaison ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Thank you for your interest in becoming a Moms for America State Liaison.

State Liaisons represent the **Moms for America**® national organization on the state level. As a State Liaison, you will be a part of the Moms for America national team, helping fulfill our mission to empower moms, promote liberty, and raise patriots. State Liaisons are the face of Moms for America in the state, promoting the organization, networking with other like-minded organizations, and providing support to Moms for America Group Leaders.

Each state has one State Liaison. A state may also have additional team members such as Legislative Liaison, State Coordinator, State Group Leader, etc. The State Liaison would coordinate and collaborate with these individuals.

The primary function of a State Liaison is to provide support and resources from the national organization to their individual state organization. State Liaisons serve as the primary liaison between the national and state organization. In coordination with other Moms for America state and local leaders, State Liaisons will assess the needs of the moms in their state and provide the necessary resources from the national organization to fulfill those needs. Those resources may include, but are not limited to:

- Ordering products and materials (e.g., t-shirts, business cards, posters, etc.)
- Obtaining answers to legal, financial, or operational questions
- Communicating any state concerns that need the involvement of the national leadership team
- Facilitating gatherings to provide training

State Liaisons may also provide support by fostering relationships and building channels of coordination and collaboration between the Moms for America state coordinator and other like-minded state organizations. These organizations may include family organizations, freedom organizations, and/or political groups and activists found within the states that align with the core principles and values of Moms for America.

State Liaisons who complete all 12 Introductory Cottage Meeting, 16 Healing of America lessons and media training are authorized to represent the national organization in media settings on the state level. However, please note that this authorization is not given UNTIL the State Liaison completes the media training course.



OVERVIEW OF THE ROLE

- Liaise between the state and Moms for America
- Promote Moms for America and create a state network with provided promotional materials
- Keep track of current Moms for America Groups in the state and keep them informed of events and calls to action
- Attending monthly State Liaison and Group Leaders Meetings and Trainings
- Stay up-to-date and knowledgeable on Moms for America's initiatives, programs, and resources
- Attend state and national Moms for America events
- Manage the state page on social media
- Encourage moms interested in starting groups or filling leadership positions (such as [School District Ambassadors](#)), and connect them to the Membership and Education Team

COORDINATION & COMMUNICATION CHANNELS

A State Liaison's key point of contact on the national level is the Membership and Education Director. On the state level, State Liaisons will work in partnership with their State Coordinator, Legislative Liaison, and/or any other Moms for America state leaders and recognized Affiliate.

Working together, we can undertake great tasks and realize positive, productive outcomes. State Liaisons play a vital role in this mighty movement of moms by placing priority on family values, faith, freedom, and the Constitution.

If you are interested, please contact:

Zaira Gomez
Moms for America Membership and Education Director

[EMAIL US](#)

Be sure to sign up for our newsletter at MomsforAmerica.us

[SIGN UP](#)

Requirements

To successfully execute the role, State Liaisons must fulfill the following requirements:

- Each State Liaison must reside within the state they represent.
- Principally, State Liaisons must agree with the Declaration of Mothers and the **Moms for America**® Core Beliefs. Each State Liaison will be required to sign an agreement stating this fact.
- As a way to execute the role with the proper knowledge and confidence, each State Liaison is required to complete all 12 Introductory Cottage Meeting lessons and the 16 lessons of the Healing of America series.
- State Liaisons are highly encouraged to keep a minimum commitment of 1 year within the role. A lower turnover rate within the position will enable greater success for the state organization.

After committing to the role and fulfilling the prerequisite requirements, State Liaisons will complete an onboarding process that will provide proper training to successfully execute their role. Onboarding and training will be provided and managed by Moms for America Membership and Education Team. Training and resources are available on the Leaders Resource Portal on the Moms for America website. As part of the onboarding process, you will receive access to the Leaders Resource Portal and additional ongoing training opportunities.

REQUIRED INITIAL TRAINING:

- Cottage Meeting Series
- Healing of America Series
- Media Training Video
- Leader Insight Videos
- Mama Bear Training Video