



Healing America
from the inside out!

2018 Year In Review

A New Name

The biggest news of 2018 is our new name. On September 1, 2018, *HomeMakers for America* officially became *Moms for America*! An enormous amount of thought and prayer went into this decision and there was no doubt this was the direction God would have us take. We have already seen the impact of this decision and the divine wisdom behind it. With the new name came a new website: MomsForAmerica.us. We are very excited for our new, more user-friendly website and all the amazing resources it holds for moms to promote a love of liberty in their homes.

The *Moms March Movement* name remains the same and has its own website: MomsMarchUSA.com. We've been very busy with that part of the organization this year and accomplished much due to the many volunteer moms that make up our team and the many individuals who so generously donated to support our efforts. We have big plans for the next two years and look forward to working with you to promote a love of liberty in the hearts of the next generation and empower moms to reclaim our culture for truth, family, freedom, and the Constitution.



Iowa Governor Kim Reynolds signs proclamation recognizing the Declaration of Mothers. Governors in Utah, Georgia, Nebraska and Kentucky also signed Proclamations.

Declaration of Mothers

2018 started out with a bang as thousands of mothers in more than 4,000 cities and every state in America signed the *Declaration of Mothers*. Governors in five states signed proclamations recognizing the *Declaration of Mothers* and in February, Congresswoman Diane Black introduced the *Declaration of Mothers* into the Congressional Record.

On March 8th Moms for America headed to the nation's capital, holding a national press conference at the Phyllis Schlafly Center to present the *Declaration of Mothers* to Congress. Moms from several states joined us and the conference was live-streamed so moms all more than the country could participate from their own homes.

Worldwide Declaration of Mothers

Moms for America united with women's organizations from around the world to create a worldwide *Declaration*. It was signed by organizational leaders representing 8 million people in over 150 countries around the world. It was presented at the United Nations Council on the Status of Women in March of this year.

Kavanaugh Confirmation

When Miracles Happen

A Message from our President, Kimberly Fletcher

We have had a very eventful year at *Moms for America* but the biggest event happened in September and October during the brutal confirmation process of Justice Brett Kavanaugh.

As many of you know, we spent two weeks in Washington D.C., working feverishly to support the confirmation. We were literally blown away by what we witnessed. Women were riding up and down elevators and stalking halls trying to accost senators—followed, of course, by an entourage of media. We went to the Senate offices every day for two weeks speaking with the Senators' staff and in some cases, the Senators themselves. We united with outstanding women's groups like *Concerned Women for America*, *Phyllis Schlafly Eagles*, *National Federation of Republican Women* and others to encourage senators to move forward with the confirmation.

On Thursday morning, September 27th, prior to Dr. Ford and Judge Kavanaugh's testimonies, *Concerned Women for America* scheduled a support rally. I had the privilege of speaking at that rally along with several other women and mothers—including survivors of abuse and assault. More than 500 people attended including many members of *Moms for America*. Despite the rally and all our all our visits to the Senators' offices, it looked bleak for the confirmation.

The following Wednesday, October 3rd, we held a live-stream press conference at the Phyllis Schlafly Center which was covered by Breitbart and OANN. I personally hand-delivered invitations to the press conference and our official statement to every member of the Senate Judiciary Committee along with the six swing voters. I included the link where they could view the live-stream. No one from the Senator's offices came and I wondered if it even mattered at all.

Later that night I appeared on *Fox News* on *The Story* with Martha McCullum to talk about the Kavanaugh confirmation. Martha asked me if she thought Dr. Ford's testimony was credible. That word always bothered me. I couldn't understand why the media and senators kept using it. My response to Martha was, "I think we need to look up the meaning of 'credible.' She was definitely compelling but without substantiation or corroboration its just a compelling story. It's not credible."

Within 30 minutes of my interview the language in conservative media and republican senators changed. They stopped using the word "credible" and used "compelling." When Senator Susan Collins gave her powerful speech on the Senate floor before her vote, she used the word "compelling."

I also noticed that Senators were using language right from our statement when they addressed the media. When I showed up for my interview with



Good Conquers Evil

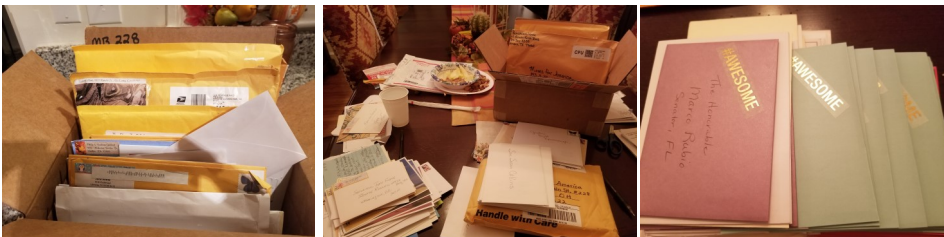
After all this, (see pictures below) truth and light prevailed! They pulled out every weapon in their arsenal, Sorros spent a fortune, they used every dirty trick and in the end, God worked through the moms of America to perform a mighty miracle. It is proof that an infusion of light can conquer darkness.



Martha McCullum, Congressman Jim Jordan and Ian Fury (his aid) came in the studio. As soon as Ian saw me his face lit up. “Kimberly,” he said, “your press conference was amazing.”

“You watched it?” I asked completely surprised. He said he did and apparently several congressional offices did. I was blown away. Every day I thought we weren’t getting anywhere and I wondered why I was even there. One of the aids from the Judiciary Committee told us until the moms showed up we were losing. Senator Hatch wrote us a very kind letter thanking us for being there, stating the conservative movement benefits from organizations like *Moms for America*. A copy of the letter is on the following page.

Following the confirmation, as Brett Kavanaugh was placing his hand on the Bible to take the oath, I went live on Facebook to launch a Thank-You Campaign, inviting all those women and mothers who’d been praying so hard to send letters of thanks to each of the Senators who voted to confirm Justice Kavanaugh. I had them mail them to our corporate address so we could hand-deliver them and ensure each Senator received them personally. I had no idea if anyone would respond, or if my letters would be the only ones I’d be delivering. That, however, is not what happened.



We received more than 500 letters from women and mothers all over America expressing their thanks. One woman from Oregon wrote a handwritten card to every Senator who voted yes. It was humbling opening the packages and sorting each letter under each Senator’s name. On Monday, October 29th, it was my absolute honor and privilege to deliver them. The senators had seen the worst in women through this process. On Monday, October 29th, they saw the best in us.

No one can deny we received a miracle with the Kavanaugh confirmation. There will no doubt be difficult times ahead but the confirmation of Justice Brett Kavanaugh proved the powerful impact of mothers united for good. In the coming years *Moms for America* will continue to be the light amid the darkness. We are honored to stand along side you in our efforts to fulfill our unique and vital mission to reclaim our culture for thruth, family, and freedom, raise a new generation of patriots and heal America from the inside out!

In Hope and Liberty,



Our Mom Team at the National press conference March 8, 2018 at the Phyllis Schlafly Center in Washington, D.C.



Kimberly Fletcher speaking at the “Stand with Brett” Rally.



Mom Team with Rachel’s Challenge Team at event in Dallas hosted by Foster and Lynn Friess.



Kimberly Fletcher, joined 2nd Lady Karen Pence, several congressional wives and many other conservative women on a statewide bus tour through North Carolina to get out the Mom Vote in the midterm election.

ORRIN G. HATCH
UTAH

MATT SANDGREN
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October 9, 2018

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AGING

JOINT COMMITTEE
ON TAXATION

Kimberly Fletcher
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Dear Kimberly:

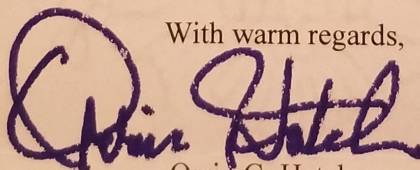
Thank you for writing with regard to the Judge Kavanaugh confirmation. I welcome the opportunity to respond.

As you well know, the confirmation of Judge Kavanaugh has been an emotional battle for many people regardless of political affiliation. I respect the manner in which you have voiced your concerns, and compliment your devotion to this cause.

I hold nothing but admiration for your cause and for your courage to stand up for what you believe in. I personally want to thank you for being an inspiration to men and women across the country. The conservative movement benefits from organizations such as yours. Furthermore, your organization's message is salient; gender is irrelevant to the truth.

The input I have received from you is an important part of the legislative process, and I hope you will continue to share your thoughts with me as we move forward.

With warm regards,

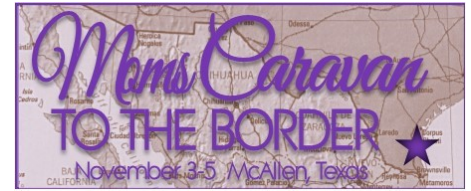


Orrin G. Hatch
United States Senator

Moms Caravan to the Border

“I am changed forever.” That is what every one of the moms on the Moms Caravan said after spending one day on the border.

On November 3rd, *Moms for America* organized a “Moms Caravan” to the border to find out for ourselves what was really going on at the border and with the “Migrant Caravan.” What we found was not at all what has been reported in the media. We met with moms who live in constant fear, teachers who told us about the school “lock down drills”, and the communities that have been overrun with crime.



Knowing the media would not report the truth, we took our own camera crew to document our experiences. In just one day on the border we interviewed more than 20 moms, witnessed an illegal crossing, and had to be evacuated from the Hidalgo check point after an explosive device went off right behind us. This is what these mothers and children live with every day! The media is not reporting that. Nor are they reporting about the rape trees where women’s bras and panties are hung after being brutally raped along the trail in a “rite of passage.” They aren’t talking about the mass trafficking in drugs, the human trafficking, or the women and children left to fend for themselves in their home countries when the men leave them behind. The media isn’t talking about any of this and Congress is completely ignoring it. But we aren’t!

The fact is, it is mothers and children who are hurt the most by not securing our borders—mothers and children on *both* sides of the border. When we don’t secure our borders we are endangering women and children and creating an industry for ruthless men to take advantage of them. No one is talking about that. Until now! That is why we went to the border—to discover the truth. Now we’re sharing it.

Several of the mom interviews have been posted on our Moms March website (MomsMarchUSA.com) and sent to the media, members of Congress, and the White House. In 2019, we are releasing a short documentary featuring interviews from moms on both sides of the border, making the compelling case that we must secure our border—for women in America and for women living on the other side of the border. What our new film uncovers is simply mind-blowing! Latin and South American women tell the truth about the Migrant Caravan—and moms living in border towns tell us why they oppose illegal immigration. Mothers around the country tell their stories of loss and personal violent encounters with illegals. It’s a powerful story only moms can tell and it is a story that needs told! In 2019 the “Moms Caravan to the Border” documentary will tell that story.



Impact on Elections

Our *Mom Vote Initiative* proved the value of our message in the 2018 Midterm Election. In all five of the congressional districts where we focused our “Mom Vote” messaging, the conservative candidate won the election! Imagine what an impact we could have in 2020!

Our messaging has proven to be a powerful way to engage moms in the voting process—not only in suburban communities, but urban ones as well. We know what moms want because we *are* moms! *Moms for America* empowers moms with the resources and support to nurture a love of liberty and American values in their home and the information they need to voice their values with their vote. We look forward to an even greater impact in 2020.

Thank You

We are so appreciative of the many individuals who give so generously of their time, talents, and resources to help us make an impact on important issues facing our nation. Your support makes a huge difference in giving voice and value to the moms of America in this national movement to reclaim our culture for truth, family, freedom, and the Constitution. We're geared up and ready to go in 2019 with some very exciting projects to promote the message of liberty and positively impact the future of our country and culture.

2019 Projects

NATIONWIDE DAY OF SERVICE



On January 19th radical feminists will once again descend on Washington D.C. promoting “nasty women” at the Women’s March. **We Have A Better Idea!**



Moms for America is inviting women across America to join the *Moms March Movement* in a nationwide Day of Service—100 women in 100 cities demonstrating #WhyWeServe... thousands of women taking action to serve others—this is how we change our world.

Our national movement—now more than 50,000 strong, is poised to counter the radical feminist agenda plaguing our nation. While they march in anger and promote hate, we serve with gratitude and promote decency and civility. While they actively work to shred the constitution and dismantle our American values, we are dedicated to defending the Constitution and promoting the principles and values that made us the freest, most prosperous nation on earth. We can be part of the problem, or we can serve as the solution. On January 19th, we are choosing to serve!

COTTAGE MEETING PROJECT



The *Cottage Meeting Project* is our signature program. It’s been called, “Tupperware for Liberty” and its inspiring moms across the nation. The *Cottage Meeting Project* is small group meetings led by women who invite friends and neighbors into their home to learn

about the principles of liberty through inspiring stories, relatable examples and personal experiences that instantly resonate with moms. *Cottage Meetings* are now being held in 16 states with an average of seven to ten women in each group. Our goal is to have *Cottage Meetings* in all 50 states by 2020.

Making An Impact!

Moms for America in Media



Group delivers thank you notes to Senators who voted for Kavanaugh

MOMS MARCH FOR AMERICA RALLY & CONVENTION



Moms for America is excited to announce the 2nd annual **Moms March for America Rally & Convention!** The event is March 8th and 9th in San Antonio, Texas and live-streamed across the nation so mothers and daughters can join wherever they are. More than 500 women attended our inaugural *Moms March* in Omaha, Nebraska. Thousands more joined via live-stream in more than 3,000 cities and every state in the nation to celebrate the powerful influence of mothers and proclaim that truth is self-evident, family matters and freedom is worth fighting for.

We have an incredible line-up of speakers, performers, and presenters to enlighten, engage, and inspire moms as we unite together across the country to stand united for truth, family, and freedom!

MOM TALKS

If you like TED Talks you'll LOVE *Mom Talks!* **Moms for America** officially launched *Mom Talks* September 17, 2018. *Mom Talks* are 15-20 minute presentations covering all topics related to moms from parenting to public policy. *Mom Talks* are uploaded to our YouTube channel following each event creating timeless presentations and continuous outreach.

Through our partnership with Heritage Foundation and Americans for Prosperity's Bridge program, we're taking *Mom Talks* to 10 states in 2019. Through *Mom Talks*, **Moms for America** is promoting the principles of free government, inspiring moms, sharing America's history and heritage, and shaping our culture one *Mom Talk* at a time.

NATIONAL BUS TOUR

Ronald Reagan said, "All great change in America begins at the dinner table." So to celebrate the 100th anniversary of women's suffrage, **Moms for America** is taking to the road to bring our table to the moms of America in a 2-year national bus tour! With tangible tips and relevant wisdom, we will engage with moms, meeting them where they are, helping them understand the vital role they play in keeping our Republic sound and vibrant.



Through coffee and conversation, we will encourage women to embrace their civic responsibility and become a defender of liberty, just as so many moms have been for generations. The bus tour will educate moms on our history and heritage, the principles of liberty, and empower them to play a greater role in the political process through their vote. **Moms for America** Bus Tour will ensure that the voice of mothers will resonate soundly in the 2020 election promoting freedom and prosperity through their vote.

Be Part of the Solution in 2019!

Invest in the Future of America by Investing in America's Future!

Moms for America is a national, non-profit, 501(c)(3) corporation dedicated to promoting a foundation of liberty and civility in the homes of America, through the mothers of America.



Your tax-deductible gift helps fund the family-focused, liberty-promoting programs and resources of **Moms for America** which include the Cottage Meeting Project, *Mom Talks*, *Moms March for America Rally & Convention*, *Mom Vote*, our National Bus Tour, and the *Moms March Movement*.

You can help **Moms for America** take our message to every elected official, the news media, the public at large, and most importantly—to moms across the nation who agree with our message and mission to proclaim liberty and raise a new generation of patriots...one mom, home, and family at a time.

Our Team

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from all of us!

