



QUARTERLY REPORT

MomsforAmerica.us



... from the President & Founder



Dear Friends & Supporters,

It has been a very eventful second quarter at **Moms for America®**, full of growth, project development, and meeting key goals.

But a particular event at the end of the quarter is consuming my thoughts as I write this.

June 24, 2022, was a historic day that marked the end of a 50-year battle when *Roe v Wade* was finally overturned. The moment the court announced the decision, I dropped to my knees and thanked God for this miracle and the small part we played in getting us here.

Four years ago, I went to Washington D.C. with a group of our moms to support the confirmation of Justice Kavanaugh. We spent three weeks in the Capitol going door to door visiting Senators, meeting with Senator Grassley and his Judiciary staff, and holding press conferences and rallies. We united with other women's groups to coordinate and collaborate in countering the radical feminists flooding the Capitol. The situation looked desperate, and I was told repeatedly by Senator Grassley's Judiciary staff the confirmation was not going to happen. They didn't have the votes. But we continued to show up every day, all day, to make sure moms had a voice.

The Wednesday before the floor vote, I was on *The Story with Martha MacCallum* on Fox News. She asked me the same thing everyone was asking of Christine Blasey Ford, "Do you think she was credible?" As I shared that day, I thought she was *compelling*, but without corroboration and substantiation, it was just a story. Two hours later, a friend called to tell me no one at Fox News was using the word credible anymore. They were all using the word *compelling*. The next day all the Republican Senators used the word "compelling," and Susan Collins, prior to her vote to confirm, echoed the same.

I thought we weren't making a difference the entire time, but our perseverance paid off. Several Senators said it was moms who put the vote over the line. Senator Hatch wrote a letter thanking us for being there, and another Senator said, "**It was DOA until the moms showed up.**"

In 2020, we were again in Washington D.C. to support Amy Coney Barrett's confirmation. Today I look back and realize just how important it was that we were there and how grateful I am for a president who stood firm in appointing Constitutional justices to the highest court. I've lived almost my entire life under the dark clouds of *Roe*. Fifty years later, the unconstitutional decision was finally made right, and the issue goes back to the states where it always belonged.

Mothers are a powerful influence in our society, culture, and our country. **Moms for America®** will continue to use our platform to defend the Constitution and promote the principles of liberty. And with *Roe* overturned, we will join with our many network partners to make a case for life state by state until life wins and freedom prevails.

In Truth & Liberty,

A handwritten signature in blue ink, appearing to read 'Kimberly Fletcher'.

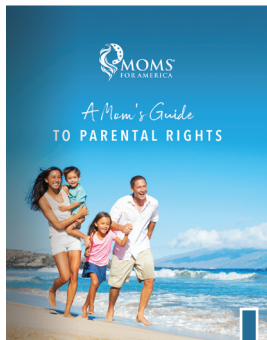
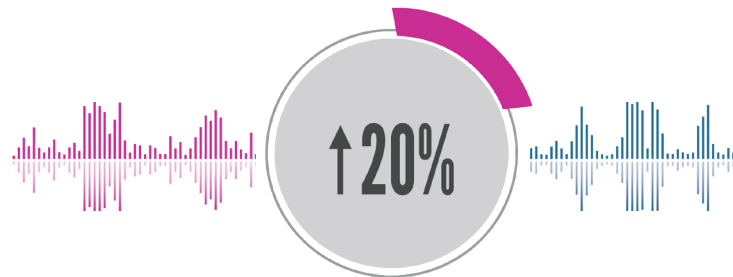
Kimberly Fletcher

President & Founder, Moms for America®



We Are Growing!

By only our second quarter, we have already enjoyed a 20% increase across all our digital platforms, significantly expanding our reach.



At **Moms for America**, our goal is to provide cutting-edge resources to empower moms. This quarter, we were pleased to introduce “A Mom’s Guide to Parental Rights.” This resource represents years of research and study by Tamra Farah, our Sr. Director of MomForce and resident Parent’s Rights expert.

Over 500 downloads
in the first week!

NEW Affiliate!

Palm Beach County moms are ready to join the frontlines. President and Florida media liaison for **Moms for America**, Marina Hoffman, saw immediate and significant interest in this rapidly growing group of passionate culture warrior moms!



Mobilizing Moms

When Disney took a hard left turn away from family-friendly values, our moms were there to make their voices heard. We had one message for Disney — “Do Not Sexualize Our Children.”

We hosted a rally in front of the “Happiest Place on Earth” to let them know we, as moms, aren’t happy at all. Our MFA Freedom rig also made an appearance!



MFA Legal Fund

After being contacted by one mom after another with shocking stories of blatant violations of their rights, we knew it was time to go one step further. That’s why **Moms for America** has created the **MFA Legal Fund**. Designed specifically to help moms who are battling the increasingly radical and overreaching behavior of schools and school boards.

Support the MFA Legal Fund!



HELP US PROMOTE LIBERTY

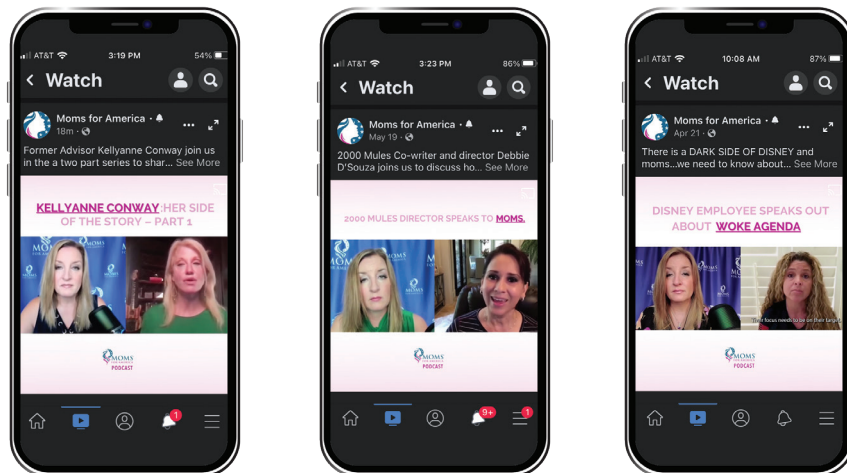


This quarter brought a host of new and exciting topics and guests to the rapidly growing and ever-popular **Moms for America® Podcast!** Hosted by our Vice President, Debbie Kraulidis, each episode tackles the issues facing the moms of America today.



With guests like Kellyanne Conway, *2000 Mules* Director Debbie D'Souza, and former Disney Cast Members fired over mandates, it's no wonder we're one of the fastest growing podcasts on the Charisma Podcast Network!

Our goal is to continue to reach more and more moms with the message of empowerment, liberty, and hope as we seek to reclaim our culture for truth, family, freedom, and the Constitution.



Hispanic Outreach

At **Moms for America®**, our goal is to reach every mom with the message of empowerment, liberty and hope. That's why we're pleased to announce our NEW Hispanic outreach program! Through messages in each mom's native language, we're empowering every mom to promote liberty and raise patriots.



Elsa Aldeguer, Hispanic Outreach

MomVote Launch

The vast majority of conservative women of faith are not voting. We are changing that statistic!

We know moms have the power to change the course of this nation. But it can be daunting for moms to keep up with current policy issues and remember key election dates when they're trying to manage a busy family schedule.

That's why **Moms for America**® is making voting for moms as easy as 1-2-3.

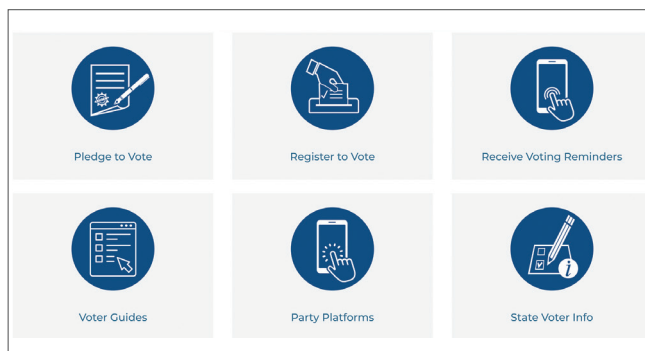
1. Sign the Pledge to Vote
2. Receive Voter Information and Reminders
3. Find Easy-to Access Resources 24/7



Testimonial

“WOW! Your team did fantastic work for MomVote! The pages are beautiful and extremely easy to navigate! I readily found information for my area in seconds, compared with multiple frustrating minutes on my Secretary of State’s website.”

— Maggie B., Arkansas



Find out more about MomVote here!



SUPPORT MomVote

In the Media

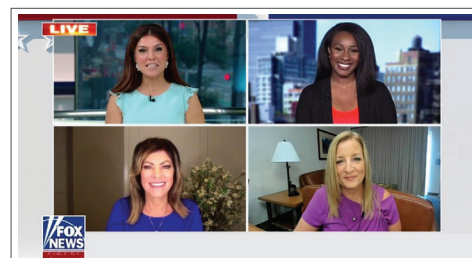
Our MFA Sarasota Affiliate Leader, Tanya Parus, took the internet by storm when she took on her local school board. Her poised and well-informed strength is an example of what we train our moms to do—confront dangerous and anti-American agendas with confidence and clarity.

Way to go, Tanya!

Watch Tanya's speech here!



Moms for America has become a trusted source in the media as a voice speaking for moms across the country.



OUR LEADERSHIP TEAM



Barry Farah

Chairman of the Board

Barry Farah is a successful entrepreneur, best-selling author, podcaster, and philanthropist. Barry started, acquired, built, and exited eleven companies with aggregated revenues over \$1b. His businesses have counted among their customers Goldman Sachs, American Airlines, MIT, TD Bank, Boeing, GEICO, Neiman Marcus, and the United States Air Force. Most recently, he was CEO of Precocity, LLC & GTT, LLC, which delivers data & analytics consulting and IT talent solutions to corporations. Barry is the author of three books, including his 1998 classic *Customer Success: The Spirit of Enterprise Throughout the Ranks*, as well as *The Magic Wand: Creating Exceptional Customer Experience: A Leadership Fable*, and most recently *Go Ahead! Unleash a Contagious Customer Success Culture* released May 2019. Farah holds an MBA at The Ohio State University Fisher School of Business graduating Weidler Scholar and Logistics Scholar. He also completed studies in Executive Education at Chicago School of Business and the Harvard Business School. Barry's volunteer efforts include serving as Chairman, founding board member, and independent director on seven non-profits. He currently serves as Chairman of the Board for **Moms for America**®.



Kimberly Fletcher

President & Founder, Board Member

Kimberly Fletcher is the wife of a retired Air Force officer and mother of eight children. She is the president and founder of **Moms for America**® and **Moms for America Action**. With over 20 years' experience in grassroots activism, Kimberly has grown **Moms for America**® into a powerful platform building grassroots networks across the country. Kimberly is an author, columnist, radio host and contributing writer with Townhall.com. She has been featured in numerous national media outlets including The Blaze, NewsMax, OANN, the Rush Limbaugh Show, and Fox News. Kimberly has made it her personal mission to educate and inspire the women of America to realize their immeasurable worth and powerful influence in our country and culture simply by being who they are.



Debbie Kraulidis

Vice President

With 25 years' experience in the television broadcast industry, politics, special events and music, Debbie brings both skill and passion to her role as Vice President of **Moms for America®**. As a mother of three, her passionate advocacy for liberty has elevated our new **Moms For America® Podcast**, of which she is the host, to one of the fastest growing podcasts on Charisma Media.

For over 25 years she has produced live special events and has worked for many of the top-rated national television shows, including EXTRA TV, primarily covering national news stories, celebrities and movie premiers. Debbie has proudly served on the leadership team of several Congressional, State Representative, County and Township campaigns, culminating in becoming an elected official herself in her community.



Quisha King

Senior Director, Education & Memberships

Quisha is the mother of 2 daughters and the Founder of the Mass Exodus Movement, which aims to get children out of public schools and into better learning environments. She is currently the host of *The Quisha King Show* and is the former Regional Engagement Coordinator for the Republican National Committee, running the Black Voices for Trump Office in Jacksonville, FL.

Currently, she is a national speaker on education issues and parental rights and has been featured on major news outlets and national TV shows. Quisha received the 2021 Rising Stars Award from the RNC and has been recognized by Governor Ron DeSantis at the 2022 State of the State, the 2020 Faith & Freedom Conference.

Quisha also sang the national anthem for 4 Trump rallies during his 2020 campaign run.

She is dedicated to informing and reforming education by expanding school choice and the conservative message into communities who traditionally do not hear our message.



Tamra Farah

Senior Director, MomForce & MomVote

Tamra, and her husband Barry Farah have two adult children and live in Colorado and Arizona. Tamra serves as the Senior Director of MomForce, **Moms for America**®'s K-12 education and school board initiative, and MomVote. Tamra is on Twitter @tamrafarah.

In addition to serving on several boards and committees, including with the Colorado Women's Chamber and the American Enterprise Institute's Leadership Network and Conservative Education Reform Network, Tamra has worked in policy and politics for over 15 years, serving as the Deputy State Director of Americans for Prosperity in Colorado, the Executive Director of Crisis Pregnancy Centers, and the Director of Human Trafficking Legislative Day at the Colorado State Capitol. Tamra has extensive experience in public relations and communications and has worked as a campaign strategist on local, state, and federal campaigns.



Lisa Weaver

Senior Director, Marketing & Communications

A former legislative press secretary, Lisa Weaver has an extensive background in communications, marketing, and public policy. Having worked with a number of public officials and non-profit organizations over the last 20 years, she is honored to bring her marketing prowess to the vision and mission of **Moms for America**®.

Lisa is married to her high school sweetheart, with whom she shares two college-age sons. After navigating both public school and homeschool with her two sons, Lisa knows the value of parental involvement in a child's education and is passionate about protecting educational rights of mothers and children and helping equip moms to take a stand in the public square.



Matt Waters
Director of Development

Matt is a strategic advisor and fundraiser to multiple right-of-center non-profit organizations. His experience includes writing copy for email, direct mail, text messages, brochures and proposals as well as serving as major gifts officer. Clients include veterans and police organizations, right to life groups, libertarian and conservative organizations, and Christian ministries. Matt received his BA at George Mason University and his MA at Reformed Theological Seminary.



Thank you **FOR YOUR SUPPORT**

Thank you for supporting **Moms for America®**. TOGETHER, we are reclaiming our culture for truth, family, freedom, and the Constitution.

Your tax-deductible gift will allow us to fulfill our vital mission to empower moms, promote liberty, and raise a new generation of patriots.

Moms for America® is a 501(c)(3) charitable organization and charitable contributions are tax-deductible for income, gift, and estate taxes. Our federal tax identification number (EIN) is 43-2065966

WIRE INSTRUCTIONS

Wells Fargo

420 Montgomery St

San Francisco CA 94104

Acct. Name: Moms for America

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Account #3360463396

SECURE ONLINE DONATION LINK [Support Moms for America Inc. — Anedot](#)

CHECKS MAY BE MAILED TO:

Moms for America

990 Hwy. 287N, Ste 106-190

Mansfield, Texas 76063

CONTACT:

Kimberly Fletcher, President & Founder

Moms for America®

Kimberly@MomsForAmerica.net

937.477.4218 (cell)

Matt Waters, Director of Development

Moms for America®

Matt@MomsForAmerica.net

202.257.5054 (cell)

Thank you for your support!



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