2020 started with a bold vision and big plans. Like everyone else, those plans dramatically changed when COVID 19 hit the United States. Many of our events were cancelled and others moved to virtual platforms. Much to our surprise, however, those virtual events ended up being a huge success and great blessing for us and moms nationwide.

While our **MomVote Project** continued to be a major focus throughout the year, we also addressed the needs of moms in an unprecedented year of isolation, violent riots, government overreach, and questions of voter integrity. **Moms for America®** held virtual conferences providing support and resources to moms on everything from home storage to home schooling and even shared great ideas on how to organize your home to accommodate that new work and school from home environment.

Taking full advantage of virtual platforms, we held our first ever Virtual Cottage Meeting Series over the 12 weeks of summer, sharing weekly presentations with moms. The presentations shared America’s history and heritage, principles of liberty, and the Constitution in a way that instantly resonated with them. The summer series was so successful, it led to moms and grandmas launching Cottage Meetings with their neighbors and friends in their own communities.

In October, **Moms for America®** had a powerful presence in Washington D.C. as we supported the confirmation of Amy Coney Barrett, and on November 5th, when it became apparent that the 2020 election was rife with discrepancies, **Moms for America®** joined with the Stop the Steal Coalition calling for election integrity and every LEGAL vote to count.

Despite all the obstacles we faced this year, **Moms for America®** has continued to advance our mission—largely because of the generous support we have received from so many of you. In 2021, our main focus will be education. With the all that has happened in the last year, and the tragic events of the last few weeks, we realize now more than ever just how vital our mission to promote liberty and public virtue in the home really is.

We so appreciate your support and confidence in us and hope to earn your support again in the coming year.

In Truth & Liberty,

Kimberly Fletcher
President & Founder, **Moms for America®**
Moms for America® launched MomVote to provide a unique resource specifically designed to educate, engage, and empower moms to get registered and voice their values through their vote. MomVote 2020 focused on conservative women of faith in targeted counties in 8 critical states: PA, OH, NC, GA, FL, MI, WI, VA.

MomVote included a series of videos inviting moms to realize the power of their voice through their vote while our landing page, MomVote.us, provided information and resources on how and where to register, find polling locations, and voter guide resources. Moms for America® partnered with iVoterGuide to provide ballot specific information on state and national candidates and links to resources for statewide and local candidates.

Moms for America® used social media as well as direct marketing to reach moms through text and with our “calling tree” making thousands of mom to mom phone calls.

Our MomVote 2020 project reached moms in all 50 states and thousands of moms in each of our 8 target battleground states. Many of these moms registered to vote for the first time. Others were registered voters but hadn’t voted in years. On November 3, 2020, moms came out in mass to ensure their voice was heard and their values represented.

I just found your group by reading the Epoch times, I have sent the link to every mom I know and hope you will soon have 74 million members.

—Deborah, CA
Though our MomTalks events for 2020 had to be cancelled due to Covid 19, we were able to connect with moms virtually through various mediums. Our purple chair videos gave moms the opportunity to share their concerns on various cultural issues while connecting with other moms who shared the same concerns. In 2021, we’ll be taking our Purple Chair on the road to hear from moms across America on the cultural and political issues of our day. A sampling of our Purple Chair videos are provided below. Just click the image to view the video.

As riots erupted in late May, Moms for America® took a strong stand on law and order while helping families address the real concerns facing our nation. After hearing the passionate plea of Julia Jackson, the mother of Jacob Blake who was shot by police in Kenosha, Moms for America® released a revised video of the song MFA President Kimberly Fletcher wrote following 911, “Old Glory Will Still Wave” this time echoing the words of Julia for our nation to be united and turn back to God.

The immediate concerns moms faced due to Covid 19 led MFA to launch a virtual conference that turned into a Podcast providing moms with the support, encouragement, and resources on everything from homeschooling and home storage to personal management and family enrichment activities. Freedom discussions began through our 12 week video podcast “On the Homefront” with national speakers and guests addressing Constitutional issues, religious freedom, and commonsense solutions to the pandemic.
In July, Moms for America® teamed up with Fairer America, led by Julie Cho, and Middle Resolution, led by Craig DiSessa. In August, we held a joint fundraiser in Chicago hosted by Gary Rabine. Our good friend Jon Voight spoke at the event along with Stephine Moore. We had a very successful event raising much needed funds for our MomVote Project.
Moms for America® supporting Amy Coney Barrett Confirmation

Within hours of the announcement that Ruth Bader Ginsburg had passed away, we began receiving phone calls asking if Moms for America® was coming to DC to support the confirmation. Our presence during the Kavanaugh confirmation had a huge impact so, of course, we answered the call again.

We secured an Air B&B and spent three weeks in Washington DC showing our support, holding press conferences, and meeting with Senators. Our hashtag #IamAmy flooded social media as moms shared their support of this Constitutionalist mom being appointed to the bench.

October 9th, I was honored to be a guest on the Rush Limbaugh Show with guest host Todd Herman. Check out the interview below.

Thank you for all your efforts towards Judge Amy’s confirmation. The Moms for America video clips were a window into the world in DC. Thank you for all you do to help keep this country great. My heart and prayers are always with you moms. —Cathy, Florida
Moms for America® was thrilled to present our annual awards in a private ceremony—due to Covid restrictions. Governor Kristi Noem was presented the 2020 Mothers of Influence Award and Mike Lindell was presented the 2020 Courage Award. It was an honor to spend the day with these courageous leaders. Governor Noem gave an inspiring speech honoring the influence of mothers, which is the very reason we created the Mothers of Influence Awards.
August 18, 2020 marked the 100th anniversary of the 19th Amendment. It was also the day Moms for America® launched our MomVote campaign nationwide, encouraging moms to celebrate the anniversary of the women vote...by voting! We partnered with several grassroots groups, churches and national organizations in a massive voter registration campaign targeting conservative women of faith. Our mom to mom messaging resonated with moms and they took to social media to share our videos with their friends. On Election Day, those moms—many who had never voted before—came out in mass to vote their values and ensure their voice was heard.

On November 5th, when it became apparent the 2020 election was rife with fraudulent votes and voting activity, Moms for America® joined with the Stop the Steal Coalition calling for election integrity and every LEGAL vote to count. Our Moms engaged on the frontlines holding and participating in rallies in all 50 states, volunteering at vote counts in each of the contested states, and supporting recounts.
Debbie Kraulidis, our Vice President, spoke at the first Stop the Steal Rally in Washington D.C. on November 14th, where hundreds of thousands of American voters attended to call on elected leaders and courts to ensure we have fair and legal elections in which only legal votes count.

The Saturday before Thanksgiving, Moms for America held a Livestream at Independence Hall in Philadelphia, celebrating the 100th anniversary of the 19th amendment and the 400th anniversary of the landing of the Mayflower. Secure and Protect was the theme. 100 Years ago, moms across America rose up to secure our Constitutionally protected right to vote. In 2020, moms rose up across the nation to protect it.

On December 12th, Moms for America® participated in the Stop the Steal/Jericho March Rally where our president and founder Kimberly Fletcher spoke. On the following day, Moms for America® held the Keep Christmas Rally launching our #KeepChristmas campaign. Christmas songs, stories and images flooded the darkness of social media with the light of Christmas! 2020 extended into 2021 as Moms for America® headed to DC once again on January 5th and 6th for the March to Save America. Kimberly gave a powerful speech at the joint Save America rally at Freedom Plaza on January 5th.
As Covid 19 morphed into a political weapon stripping American citizens of everything that gives us purpose and passion, Moms for America® decided fight back by turning on the light! On December 13th Moms for America® held the #Keep Christmas Rally at the National Mall. The event was covered by over a dozen national media outlets and livestreamed by Breitbart, Right Side, and OANN.
What Happened at the Capitol on January 6th, and What Does It Mean for the Future of America?

The media and members of the Democrat Party have been focusing so much on what happened at the capitol January 6th. The events of 2020 following the election rolled into the first week of 2021. It almost seems like that first week of January was the end of 2020 instead of the beginning of a new year. So, we decided to include all those events in our Year in Review.

What happened at the Capitol has been devastating to the millions of Americans who rallied and fought the good fight for two months because we want legal and honest elections we can have confidence in. Moms for America® was at all the events on January 5th and 6th, and after seeing the way the media reported it, we knew we had to set the record straight.

In the very early hours of January 7th after watching the media explosion the day before, I went to my personal Facebook page and wrote a post. That post was shared thousands of times and led to the follow up interview video with myself and two other event organizers—Ali Alexander, founder of Stop the Steal Movement, and Cindy Chaftan, founder of 80 Percent Coalition. That video, media interviews, and a timeline of events are provided on the next three pages. We hope this gives a better understanding of what exactly happened on January 6th and the questions we should be asking.

I'm so glad the Moms for America team are safe. I'm even prouder knowing y'all will not give up being our voice!!!
I'm sharing your Facebook post and video far and wide. Stay safe!
—Jeni, Arkansas
I arrived in DC on Monday, January 4th. Our Moms for America team arrived throughout the day. The city looked like a ghetto with businesses boarded up and many marked "temporarily closed." We were told Restaurants would be completely closed, so we ordered food from a local grocery store and had it delivered to our hotel. The mayor of DC did everything she could to make our stay in the district uncomfortable, but we did the best we could to prepare to enter a city with very limited food, water, and bathrooms.

We arrived at the Capitol (Area 9) at 12:00 PM to prepare for our Save the Republic Rally, which was 1:00 to 3:00 pm. Several moms spoke, including two moms from Congress. Mike Lindell also spoke. It was an amazing and inspiring event. After our Rally, we walked to Freedom Plaza where I spoke about the power of moms uniting to protect our vote and secure the Republic.

When we returned to our hotel that night, I was flooded with requests from reporters wanting to interview me about a comment Congresswoman Mary Miller made in her speech. Mary had referenced Hitler and his diabolical scheme to use youth to "gain the future." The media went on a frenzied attack against Mary stating she should apologize because she said Hitler was right. After the events of the next day, they tried to tie her speech and our event into what happened at the Capitol. So, what did happen?

We woke up bright and early to join with all those who traveled from every state in the US to come to DC to support the president and call for congress, courts, and state legislatures to investigate the legitimacy of the election and not certify the electors until the truth is revealed.

Our MOMS Team sat six rows from the president and heard him speak. Hundreds of thousands were there, from the stage at the ellipse to far beyond the Washington Monument and filling streets on both sides. Neither the president nor anyone else incited violence on that stage, and the media knows it! They saw the same thing we saw—families, mothers with children, all ages, all races, all walks of life. There were people in wheelchairs, children in strollers, and flags everywhere. Of course, there were the American flags and Trump flags, but there were other flags too—Asians carrying the Hong Kong Freedom Flag, Vietnamese waving the Vietnamese American Heritage flag, and Chinese Americans petitions calling on Congress to purge Communist China from our country. They know the threat of Communism because they lived it. There were symbols of Freedom everywhere.

We have been to several Trump rallies the past two years. Those who attend are peaceful, God-fearing, law-abiding people. The rallies are full of energy and hope. People wait in line for hours to attend and leave happy and excited. Wednesday was no different.

The president finished speaking around 1PM, and we all started walking to the Capitol where a Stop the Steal rally was planned—a rally that never happened because the rioters were already there causing confusion before we ever even arrived.
You Can Call the 2020 Election Anything You Want, But Don’t Dare Call it Conspiracy

What Really Happened at the U.S. Capitol?
An Interview with Event Organizers
On January 5th, Moms for America® held our “Save the Republic Rally” in front of the United States Capitol. While election integrity was a big issue, the core message of the Rally was the powerful influence mothers have in our homes, communities, and nation and why that influence is so vital to the preservation of freedom and our Republic. Speakers included moms from across the country, including two moms in Congress and two moms who ran for Congress, as well Mike Lindell (founder of My Pillow), Ed Martin (President of Phyllis Schlafly Eagles), and Ali Alexander (founder of the Stop the Steal Movement). Two of the speeches, from Kim Klacik and Rose Tennent, are featured below. Thousands of moms watched the event live and through our Livestream.
What Moms Are Saying

I just participated in your first cottage meeting. I cannot tell you how excited I am to have found Moms For America. It is exactly what I needed. I know God led me to all of you. I’m so worried and frightened by the direction our country is going. I cannot wait until next week. Thank you so much for doing this! —Kelli, Michigan

I just saw your video leaving the Capital. Thanks so much from Georgia! I look forward to hearing more from you in 2021! I will pray for Moms for America!! —Kati, Georgia

I’ve been watching what you ladies are doing in DC!! WONDERFUL!!! Great positive message and energy!! Thank you for being there representing the voice of conservative moms! —Anne, Nevada

Count me in!!! I am Conservative Mom of 3 amazing boys! I cannot get to DC but would love to March & show my support in Boston, MA. Love what you ladies are doing! —Mary, Massachusetts

I'd like to thank you for your organization's effort to help people reflect on the fundamental values of America. Merry Christmas and happy new year! #Keep Christmas! —Lisa, Maine

I'm sick of what is going on and need to get out of my 'comfort zone'. I've been praying for God to lead me to something. I heard one of your moms on Rush's show yesterday and looked you guys up. I'm in!!! —Rachel, Florida

I’m a mom of 3, military wife, and ER nurse living in Northern Virginia. I am completely lost, alone, and have an overwhelming feeling of helplessness. I want to get involved with your group. You are exactly what I’ve been looking for! —Molly, Virginia
Surprisingly, or maybe not, our biggest challenge of 2020 wasn’t Covid. It was Big Tech!

It started in 2017. We posted a story on Facebook thanking the president for supporting our veterans with the Veterans Healthcare Bill. We tried to boost it. Facebook rejected it. That was the beginning of a long line of bully tactics by big tech in an effort to silence us. They blocked our posts so people couldn’t see them, and wouldn’t accept ads that had anything to do with Covid, voting, President Trump or even the Constitution!

In July, after becoming acutely aware of the tragic impact on the medical field due to Covid fear and restrictions, we created a video with pediatrician, Dr. Rosemary Stein, titled “The COVID Story No One is Telling” addressing the issue of all the people who were sick, suffering, and even dying because they didn’t have Covid. The video was posted on YouTube, Twitter, Facebook and featured on our website. Facebook allowed the ad to go through and then suddenly canceled it. Three days after we posted the video our web hosting company shut down our site. The only reason we didn’t lose everything was because our web manager (God Bless him!) downloads a back up of our website every month. Ironically, now that the election is over, mainstream media is now running stories about the very thing big tech shut us down for.

The day after our “Secure and Protect” livestream from Independence Hall in Philadelphia, big tech went after us big time. Our website was maliciously hacked and sent to a Viagra website in Canada; Facebook officially blocked us from posting any and all ads, and Twitter put us in a 12 hour time out. In January we received notice from Twitter that our account has been suspended and YouTube gave us a first strike “warning” after removing the video of one of the speakers from our Save the Republic Rally. We have since uploaded it to Rumble.
More and more moms of all ages have flooded to us seeking direction, support and resources to face the challenges of our day. Social media is how we have always connected with them. With big tech shutting everyone out, it was and is imperative we find new platforms and means to connect. In 2020, we realized the most effective platform is texting. Moms live on their phones. Texting has proven to be a powerful way to reach moms in real time where they are. It was very effective in engaging moms with our **MomVote** messaging leading up to the 2020 election.

In 2021, we are expanding our texting platform reaching more moms to provide the support and connection they seek. We are also taking advantage of various alternative platforms available to us. We know the most powerful to break the chains of the big tech giants is through their wallet. That is the reason we are launching a nationwide exodus from the big tech platforms on March 8th—International Women’s day. Big tech launched war on moms, and the moms are fighting back! Moms for America has joined MeWe, All Social, Rumble, Parler and Telegram. And we are very excited to announce our partnership with [The New Internet](TheNewInternet.com) a multi-level free speech platform started by Elizabeth Heng who has her own story of big tech bullying.

**Our second biggest challenge has been the need for professional support.** We have a myriad of volunteers who give hours of their time to [Moms for America®](https://momsforamerica.org) and we are so grateful for everyone of them. But as we are all aware, organizations cannot run on volunteers alone. In the last few years we have been very blessed with the financial support to bring on a few full time staff and contractors and that has given us a huge advantage. We are now, however, at that difficult growth stage where we must fill key staff positions to handle our massive growth and meet the needs of our growing membership. Our biggest needs are in social media, membership, resource development and marketing.

As our influence and impact continues to grow, we have a solid plan to grow with it. 2021 will be a big year!
In spite of the obstacles we all faced as an organization, and in our personal lives, our mom team rocked it this year! Here are just a few of the goals we met, projects we completed and milestones we achieved.

- Launched **MomVote 2020** engaging millions of moms in the electoral process through our unique Mom to Mom video messaging and media posts. Reached more than 3 million suburban women voters on Facebook.
- Launched the **Moms for America®** podcast which hosted nationally recognized guests and thought leaders.
- Hosted 12 Weeks of Summer Virtual **Cottage Meeting** Series with hundreds of moms participating.
- Added 13 new **Cottage Meetings** in 11 states.
- Launched **Moms for America Action** 501(c)(4).
- Created and launched our interactive digital **MomLinks Magazine**.
- Developed training for our current and future State Liaisons.
- Supported the Amy Coney Barrett confirmation in DC. More than 21,000 individuals signed our petition supporting Justice Barrett’s confirmation.
- Participated in the **Stop the Steal Movement** holding and participating in rallies and election integrity activities in all 50 states and Washington D.C.
- Held the first **Keep Christmas Rally** on the National Mall in front of the United States Capitol.
- Created accounts on Parler, All Social, MeWe and Rumble.
- Reached 5 million+ moms on Facebook, Twitter and Instagram.
- Posted over 1,000 social memes.
- Raised $170,000 online from more than 1,500 donors.
- Produced and released over 50 videos.
- Published 40+ Op-eds and Blogs.
- Over 200 Earned Media hits.
With the all that has happened in the last year, we realize now more than ever just how vital our mission is. **Moms for America®** is the only organization on the planet focused on promoting a love of liberty in the home. While we will continue to provide a powerful voice of reason in the cultural and political issues we face, our main focus in 2021 will be education, because we can’t fight for what we don’t know we have. Liberty begins at home and if we don’t start there, nothing else we do will matter. With that in mind, our 2021 goals and planned projects create a clear path forward in restoring our Republic. Our Vision 2021 Plan is divided under Moms for America® 501(c)(3) and Moms for America Action (502(c)(4) and includes the following:

### Moms for America

- Launch new integrated website with dedicated server
- Redo and republish Cottage Meeting Resource Guide
- Expand Cottage Meeting Groups
- Develop Liberty Tree (K-12) home centered program
- Host virtual Cottage Meetings
- Provide training for Cottage Meeting Hostesses
- Update and streamline Cottage Meeting resources
- Hold MomTalks events in 10 Cities
- Incorporate Partner group resources into Cottage Meetings and MomTalks

### Moms for America Action

- Develop and launch the Family Lobby program
- Create additional **MomVote** videos and resources
- Hold voter registration events and activities for moms
- Promote Election Integrity policies and procedures through State Legislatures
- Address cultural and political issues in real time from the mom perspective
- Launch petitions and calls to action
- Counter the Biden/Harris Agenda
- Support measures to constrain Silicon Valley bullies (Twitter, Facebook, Instagram, YouTube)
- Expose and counter Elitists in government and corporate America
In 1890, a great revival in literature began. Many Constitutional Scholars, authors, and educators became extremely concerned with the rise of the progressive movement. The golden age of literature was launched as authors wrote to instill a love of liberty in the hearts and minds of children. During that same time, a group of scholars created the Delphian Society for mothers, who would meet together and study the classics of art, science, liberty, and literature. The authors declared “Ten small discussion groups in the community will do more to create a new way of life than a hundred mass meetings with a thousand in attendance at each.” And they proved it! That same formula is the foundation of the Moms for America® Cottage Meetings, and they are taking the nation by storm!

The Cottage Meeting Project is a simple program with profound results. Through inspiring stories, personal experiences, and relatable examples, moms learn the principles of liberty in a way that instantly resonates with them. Simply by meeting once a month, by the end of the year these moms have more knowledge and understanding of the Constitution and principles of liberty than the majority of elected officials in America. Cottage Meetings are literally changing hearts and minds, empowering moms, and strengthening families.

A big focus in 2021 is expanding the number of Cottage Meetings and updating our website to focus on building local groups across the country, as well as expanding our Virtual Cottage Meeting series.

THANK YOU for bringing these wonderful videos to an online forum! If they only beneficial to me alone—the are worth your time and effort. They have "restored" my soul to the blessings of liberty!!
—LaRene, Arizona
MomTalks

2020 launched a whole new platform with our virtual events. While we will continue to hold our Virtual Cottage Meetings, podcasts, and other online events, we will also be holding the live events moms are hungering for!

2021 will bring moms together live and in person through our MomTalks events, our Mothers of Influence Awards Gala, and our first annual Moms for America® “Healing of America Conference.”

MomTalks are like TED Talks but for moms. Held in cities across America, MomTalks are an infusion of hope and enlightenment that engage moms where they are while creating lasting connections. These 15 minute presentations cover all topics related to moms from parenting to public policy and go straight to the heart on the issues facing moms and our nation right now. It is bold, fearless, heart-changing conversation with purpose, promoting the principles of free government, sharing America’s history and heritage, and impacting the culture. MomTalks are catalysts for creating local MomLinks Groups to stay connected and engaged in their communities. MomTalks create timeless messages of truth shared on social media, via email, and through our Cottage Meetings. Our 2021 goals include holding MomTalks events in 10 Cities across America, sparking new local MomLinks groups in each state.

I’m so grateful and excited to be a part of this inspiring group. This group gives me so much hope. I cannot wait to meet all of you in person and to fight for our beautiful country and it’s freedom.

—Jenny, Illinois

Such an amazing event! We shed many tears and shared our experience the next morning at church, and I can’t stop talking about it and this amazing group! Keep up the great work! —Laura, Buffalo, New York
MFA Vice President, Debbie Kraulidis and MFA President, Kimberly Fletcher with Jon Voight at Chicago Fundraise Event

Dear friends,
Wowa for America is a tremendous grass roots organization. They are great people, and with your help they will make a big difference in November. Please do everything you can to support them.

Love to you! Trump 2020!!

Jon Voight
Support Moms for America® with a Tax-Deductible Gift!

You can help support Moms for America® as we reclaim our culture for truth, family, freedom, and the constitution and empower moms to promote a love of liberty in their homes, communities and through their vote!

Moms for America® is a national, non-profit, 501(c)(3) corporation dedicated to promoting a foundation of liberty and civility in the homes of America, through the mothers of America, to raise a new generation of patriots, and heal America from the inside out!

Your tax-deductible gift helps fund the family-focused, liberty-promoting programs and resources of Moms for America®. You can make your donation right online through our secure donation link or via mail using the form below.

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You can also access this link right on our website at MomsforAmerica.us

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