

# MomRise

unite. empower. hope.

OCTOBER 1 - 3, 2021

Hyatt Regency | Orlando, Florida





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## WHAT IS MOMS FOR AMERICA® MOMRISE CONFERENCE?

*Moms for America*® is a national movement of moms to reclaim our culture for truth, family, freedom, and the constitution. With the launch of our annual conference, ***MomRise*** is our national gathering that brings moms together from across the country, both in-person and also online, to encourage and empower moms and help them recognize the powerful influence we have in our homes, communities and through our vote.

We're all painfully aware of the dramatic decline in our culture, threats to our freedoms, and increasing divisions and violence tearing at the very fabric of our nation. America is facing a cultural crisis of epic proportion. But we have a powerful asset to turn this around, and we can do it in one generation—through the mothers of America!

Theodore Roosevelt, asserted that "mother is the one supreme asset of national life; she is more important by far than the successful statesman, or business man, or artist, or scientist."

Mothers across the nation are seeking truth, hungering for a message of hope and searching for ways to counter the cultural plague facing our nation. ***MomRise*** is a three-day infusion of hope and enlightenment to inform, encourage, and empower moms with the tools, support and resources they need to be effective in the battles ahead.

Alex de Tocqueville declared, "Righteous women, in their circle of influence, beginning in the home, can turn the world around." It's time to turn the world around! Home is the center of society and mothers are the center of the home, the very heartbeat of our nation.

***MomRise*** celebrates the powerful influence of mothers, uniting across America in a spirit of sisterhood, to proclaim that truth is self-evident, family matters, and freedom is worth fighting for.

We invite you to embark on this grand adventure as we unite together as moms, grandmas, sisters, and daughters to raise the bar of decency, civility and humanity, and shape the future of our culture and our nation.

## WHO WILL ATTEND?

Any woman young or old, single or married, stay-home moms, working moms, someday moms and grand-moms who stand for the principles outlined in the Declaration of Mothers.

## HOW TO ATTEND?

There are two ways that moms can participate and take part in ***MomRise***. They can join hundreds of other moms, in-person at the Hyatt Regency in Orlando, by registering at [MomRise.org](http://MomRise.org) or attending virtually. Moms are encouraged to come early or stay late and bring their families to enjoy all that Orlando has to offer.



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## MOMRISE SPONSORSHIP LEVELS + BENEFITS

### Exclusive Sponsor Opportunities

#### **MomRise Presenting Sponsor | \$100,000**

##### *Two Opportunities Available*

As the Presenting Sponsor of MomRise, your company will play a vital role in creating the national gathering that brings mothers together from across the country (in person and virtually) to encourage and empower each other and help them recognize the powerful influence moms have in their homes, communities and through their vote.

##### **Benefits:**

- Highly visible incorporation of organization name into main stage
- Premier signage placement throughout the conference
- A company-provided and Moms For America approved 60-second video played on projection screens 3 times in General Session
- Logo recognition throughout livestream
- Opportunity to welcome guests to conference from the main stage
- Co-branding opportunity on the hotel keys for all guests
- VIP Seating in General Sessions
- Premier 10x20 booth location during conference
- (8) access passes to the VIP room throughout the conference
- (8) attendee passes for the MomRise conference
- (1) premium reserved table for up to (8) guests at Ladies Liberty Lunch
- (1) premium reserved table for up to (8) guests at The World Changers' Dinner
- (8) tickets to the VIP social on Saturday evening
- (8) tickets to the VIP Lavender Lunch
- (1) Premium hotel room throughout duration of conference
- Logo featured on select event marketing materials
- Social media mentions
- Featured premiere listing on event website
- Featured company-provided full page ad in souvenir program guide
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags

#### **The World Changers' Dinner Sponsor | \$50,000**

##### *Two Opportunities Available*

The World Changers' Dinner is an opportunity to honor mothers, and recognize how powerful they are in their homes, communities and nation. The annual *Mothers of Influence Awards* will be presented as part of the program during the World Changers' Dinner. As the sponsor, your organization has the opportunity to support the celebration and awards ceremony, for not only conference guests, but also in support of moms across America, as the event will be livestreamed.

##### **Benefits:**

- Premier signage placement throughout The World Changers' Dinner
- Logo placement near purple carpet leading into event space
- Opportunity to welcome guests to The World Changers' Dinner from main stage
- Premier 10x20 booth location during conference
- VIP Seating in General Sessions
- (4) access passes to the VIP room throughout the conference
- (4) passes for the MomRise conference
- (4) premium reserved seating tickets for The World Changers' Dinner
- (4) premium reserved seating tickets for Ladies Liberty Lunch
- (4) tickets to the VIP social on Saturday evening
- (4) tickets to the VIP Lavender Lunch
- Logo featured on select event marketing materials
- Social media mentions
- Featured listing on event website
- Half page company-provided ad in souvenir program guide
- Exclusive mention in program guide
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags

## **Ladies Liberty Lunch Sponsor | \$50,000**

### ***Two Opportunities Available***

As the Ladies Liberty Lunch Sponsor, your organization has the opportunity to be the signature sponsor of the Ladies Liberty Lunch at MomRise.

#### **Benefits:**

- Premier signage placement throughout the Ladies Liberty Lunch
- Logo placement near the dessert sugar station + drink station
- Opportunity to welcome guests to the Ladies Liberty Lunch
- Premier 10x20 booth location during conference
- VIP Seating in general sessions
- (4) access passes to the VIP room throughout the conference
- (4) passes for the MomRise conference
- (4) reserved premium seats for The World Changers' Dinner
- (4) reserved premium seats for Ladies Liberty Lunch
- (4) tickets to the VIP social on Saturday evening
- (2) tickets to the VIP Lavender Lunch
- Logo featured on select event marketing materials
- Social media mentions
- Featured listing on event website
- Half page company-provided ad in souvenir program guide
- Exclusive mention in program guide
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags

## **Main Stage Sponsor | \$50,000**

### ***Two Opportunities Available***

As the Main Stage Sponsor, your organization reserves the exclusive naming rights to the MomRise Main Stage throughout the entirety of the 2021 event.

#### **Benefits:**

- Premier signage placement near conference mainstage
- Signage throughout conference center
- Opportunity to welcome attendees during conference
- Premier 10x20 booth location during conference
- VIP Seating in general sessions
- (4) passes for the MomRise conference
- (4) access passes to the VIP room throughout the conference
- (4) reserved premium seats for The World Changers' Dinner
- (4) reserved premium seats for Ladies Liberty Lunch
- (4) tickets to the VIP social on Saturday evening
- (2) tickets to the VIP Lavender Lunch
- Logo featured on select event marketing materials
- Social media mentions
- Featured listing on event website
- Half page company-provided ad in souvenir program guide
- Exclusive mention in program guide
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags

## **VIP Room Sponsor | \$35,000**

### ***Exclusive Opportunity***

As the VIP Room Sponsor, you will help provide a room that will be available for sponsors and select guests to mingle throughout the conference. The VIP room will also host a special cocktail party before The World Changers' Dinner.

#### **Benefits:**

- Premier signage throughout VIP Room
- Signage throughout conference center
- Opportunity to welcome attendees during VIP reception
- Premier 10x10 booth location during conference
- (4) access passes to the VIP room throughout the conference
- VIP Seating in general sessions
- (2) passes for the MomRise conference
- (2) reserved premium seats for The World Changers' Dinner
- (2) reserved premium seats for Ladies Liberty Lunch
- (2) tickets to the VIP social on Saturday evening
- (2) tickets to the VIP Lavender Lunch
- Logo featured on select event marketing materials
- Social media mentions
- Listing on event website
- 1/4 page company-provided ad in souvenir program guide
- Exclusive mention in program guide
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags

## **VIP Lavender Luncheon Sponsor | \$25,000**

### ***Exclusive Opportunity***

MomRise features a VIP Lavender Luncheon, which gives attendees an exclusive opportunity to have one-on-one conversations with conference speakers, and the opportunity to mix and mingle with other VIP guests. As the Lavender Luncheon Sponsor, you will have the opportunity to help bring this VIP experience to life.

#### **Benefits:**

- Premier signage throughout VIP Lavender Luncheon
- Signage throughout conference center
- Opportunity to welcome attendees at the VIP Lavender Lunch
- VIP Seating in general sessions
- Premier 10x10 booth location during conference
- (2) passes for the MomRise conference
- (2) reserved premium seats for The World Changers' Dinner
- (2) reserved premium seats for Ladies Liberty Lunch
- (2) tickets to the VIP social on Saturday evening
- (2) access passes to the VIP room throughout the conference
- (2) tickets to the VIP Lavender Lunch
- Logo featured on select event marketing materials
- Social media mentions
- Listing on event website
- 1/4 page company-provided ad in souvenir program guide
- Exclusive mention in program guide
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags

## **VIP Gift Sponsor | \$15,000**

### *Two Opportunities Available*

As the VIP Gift Sponsor, you will help provide a special gift for VIP's and sponsors upon arrival at the MomRise conference.

#### **Benefits:**

- Co-branded gift for all VIP's and sponsors
- Opportunity to provide a welcome letter included with VIP gift
- Signage throughout conference center
- Signage near VIP room
- 10x10 booth location during conference
- (2) passes for the MomRise conference
- (2) reserved premium seats for The World Changers' Dinner
- (2) reserved premium seats for Ladies Liberty Lunch
- Logo featured on select event marketing materials
- Social media mentions
- Listing on event website
- Mention & listing in souvenir program guide
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags

## **Connection Lounge Sponsor | \$15,000**

### *Exclusive Opportunity*

As the Connection Lounge Sponsor, you help provide MomRise attendees a place to connect and relax throughout the conference.

#### **Benefits:**

- Premier signage throughout Connection Lounge
- Signage throughout conference center
- 10x10 booth near Connection Lounge during conference
- (2) passes for the MomRise conference
- (2) reserved premium seats for The World Changers' Dinner
- (2) reserved premium seats for Ladies Liberty Lunch
- Logo featured on select event marketing materials
- Social media mentions
- Listing on event website
- Mention & listing in souvenir program guide
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags

## **Breakout Room Sponsor | \$7,500**

### *Three Opportunities Available*

As a Breakout Room Sponsor at MomRise, your organization will help provide one of the breakout rooms for attendees throughout the conference.

#### **Benefits:**

- Opportunity to introduce breakout speakers throughout the conference
- Logo placement throughout breakout room
- 10x10 booth space
- (2) passes for the MomRise conference
- Logo featured on select event marketing materials
- Social media mentions
- Listing on event website
- Mention & listing in souvenir program guide
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags

## **Beverage Station Sponsor | \$5,000**

### *Three Opportunities Available*

As the Beverage Station Sponsor, your organization will provide the beverage station that will feature select premium beverages for attendees to enjoy throughout the conference.

#### **Benefits:**

- Logo featured throughout all beverage stations
- 10x10 booth space
- (2) passes to the MomRise conference
- Logo featured on select event marketing materials
- Social media mentions
- Listing on event website
- Mention & listing in souvenir program guide
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags

## **Notebook Sponsor | \$5,000**

### *Two Opportunities Available*

As the Notebook Sponsor for MomRise, all attendees will receive co-branded notebooks featuring conference materials.

#### **Benefits:**

- Co-branding opportunity on notebook provided by MomRise
- 10x10 booth space
- (2) passes to the MomRise conference
- Logo featured on select event marketing materials
- Social media mentions
- Opportunity to insert company-provided flyers and/or marketing products in attendee bags



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## MOMRISE SPONSORSHIP LEVELS + BENEFITS

### General Sponsorships

#### **Champion of Moms Sponsor | \$25,000**

- Opportunity to welcome a keynote speaker from stage during conference
- Signage throughout conference center
- 10x10 booth location during conference
- VIP Seating in General Sessions
- (2) passes to the MomRise conference
- (2) reserved premium seats for The World Changers' Dinner
- (2) reserved premium seats for Ladies Liberty Lunch
- (2) Tickets to VIP Reception
- (2) Tickets for the VIP Lavender Lunch
- Logo featured on select event marketing materials
- Listing with link on event website
- Social media mentions
- 1/4 page company-provided ad in souvenir program guide
- Opportunity to insert company-provided flyers and/or marketing materials in attendee bags

#### **Friends of Moms Sponsor | \$15,000**

- Branding opportunity for Social Hour Reception prior to The World Changers' Dinner
- Branding opportunity for floral wall at Liberty Lunch
- 10x10 booth space
- (2) passes to the MomRise conference
- (2) reserved premium seats for The World Changers' Dinner
- (2) reserved premium seats for Ladies Liberty Lunch
- (2) Tickets to VIP Lavender Lunch
- Logo featured on select event marketing materials
- Listed with link on event website
- Social media mentions
- Business card ad space in souvenir program guide
- Opportunity to insert company-provided flyers and/or marketing materials in attendee bags

#### **Supporting Sponsor | \$10,000**

- Co-branding opportunity on welcome gift presented to guests upon arrival
- Opportunity to provide a welcome note to guests upon arrival
- Signage throughout conference center
- 10x10 booth space
- (2) passes to the MomRise conference
- (2) reserved premium seats for The World Changers' Dinner
- (2) reserved premium seats for Ladies Liberty Lunch
- Logo featured on select event marketing materials
- Social media mentions
- Listing in souvenir program guide
- Opportunity to insert company-provided flyers and/or marketing materials in attendee bags

#### **Associate Sponsor | \$5,000**

- Signage throughout conference area
- 10x10 booth space
- (2) passes to the MomRise conference
- (2) reserved premium seats for The World Changers' Dinner
- (2) reserved premium seats for Ladies Liberty Lunch
- Logo featured on select event marketing materials
- Social media mentions
- Listing in souvenir program guide
- Opportunity to insert company-provided flyers and/or marketing materials in attendee bags

#### **Booth Space | \$2,500**

##### **Number of Opportunities Based on Availability**

- Booth space is available for organizations and includes one 10x10 booth.
- (1) pass to the MomRise Conference (WiFi and electric additional charge)

# *WomRise*

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