

2021 : Year in Review

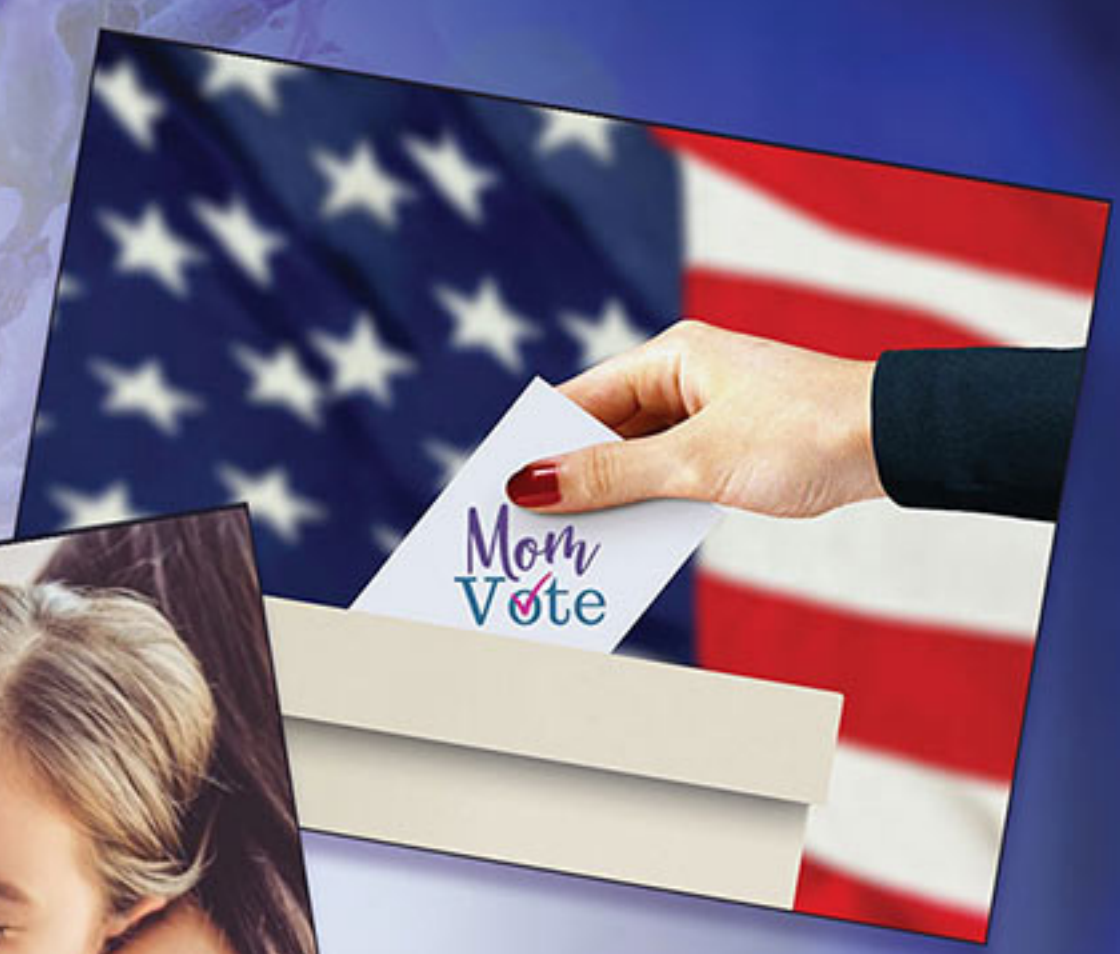


Why Lavender? Lavender is the Official Color of Moms for America

It is a color that represents refinement, grace, and elegance and most commonly symbolizes love, devotion, and purity. It is a shade of purple, which is the color of royalty because we're all daughters of the king, and it is red, white and blue blended together. It is a color that unites us and symbolizes the best in all of us.

2021: Was definitely a year of growth for MOMS FOR AMERICA

We started the year off with a massive mom campaign to counter HR1/S1 – an effort by Democrat members of Congress to completely takeover our election system. The results of the campaign were immediate and profound with 3,000 phone calls and over 6,000 emails going directly to Senator Manchin’s office from West Virginia moms. The attention we received from this grassroots effort intensified as CRT and schoolboard elections became an urgent issue. As *Moms for America*® has been addressing both for years, we were in a perfect position to engage and mobilize moms across the nation. From our Cottage Meeting Project to MomForce, *Moms for America*® is empowering moms to promote a love liberty in their homes, communities, and through their vote.



2021

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Health & Freedom Conference

April 16-17
Tulsa OK

Moms for America® was thrilled to be a part of this conference. Over 5,000 people attended in person and over 7 million joined the livestream. The energy was electric.



Everyone left empowered and infused with hope!

Clay Clark's **HEALTH & FREEDOM** CONFERENCE 2021
COME JOIN US IN TULSA, OKLAHOMA

FEATURED SPEAKERS:

DR. SIMONE GOLD, GENE HO, MIKE LINDELL, LIN WOOD, GENERAL MICHAEL FLYNN, SONEY POWELL, MARK VICTOR HANSEN, RICHARD BARTLETT, DR. AARON LEWIS

SPEAKERS INCLUDE:

CHARLENE BOLLINGER, MELISSA TATE, PATRICK BYRNE, ANNA KHAIT, ANN VANDERSTEELE, DR. CORDIE WILLIAMS, DR. ANDY WAKEFIELD, LORI GREGORY, KEVIN JENKINS, DR. MARK SHERWOOD, PASTOR DAVE SCARLETT, DR. SHANNON KRONER, ERIN OLSZEWSKI, RN, PASTOR JACKSON LAHMEYER, DR. JIM WELMAN, MIKE ADAMS, DR. CHRISTIANE WORTHUP, MIKE SMITH, JEFFREY PRATHER, PASTOR GREG LOCKE, DR. KEITH ROSE, DR. BOB MARSH, THOMAS KENZ, DAVID WIND RODRIGUEZ

HOSTED BY **CLAY CLARK**
Host of the Thrivetime Show Podcast

WHEN? APRIL 16-17 11AM-9:30PM
GET TICKETS AT WWW.THRIVESHOW.COM/APRIL-CONFERENCE

GET TICKETS NOW

WHERE? RHEMA BIBLE COLLEGE - 1001 WEST KENDISHA STREET, BROKEN ARROW, OK 74012

2021

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Secure the Borders Rally

March 26
Laredo, TX

Moms for America® President, Kimberly Fletcher, joined a powerful list of speakers at the "Secure the Borders Rally" on the banks of the Rio Grande in Laredo, Texas

"Mothers and children, on both sides of the border, have become the biggest victims of the border crisis," Fletcher said.



Women Fighting For America presents **#Secure Borders**
26th March | 11am-6pm | LIVE Event | Downtown Laredo, Tx

Ken Paxton, Attorney General TX, Samratta Singh Gujral, Filmmaker, Louie Gohmert, Congressman, Keesan Williams, Speaker, Christe Hutcherson, Activist, Trevor Loudon, Author, Carmen Montiel, Miss Venezuela, Evan Sayer, Comedian, Dan Rodimer, Wrestler, Ben Bequam, Journalist, Sandra Whitton, Politician, Kimberly Fletcher, Moms for America, Jennifer Fleck, Attorney, Sabine Darden-Coulter, Angel Mom

JOIN US TO SAVE AMERICA
reporting www.AmericasForgottenVoice.com
HOSTED BY PATRIOTS AT LARGE
in association with LATINOS FOR AMERICA
Right Side Broadcasting Network

2021

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Launched Moms for America Podcast

April 22

Our Moms for America Podcast is all about encouraging, educating, and inspiring moms.

Special guests join us each week to share their personal stories and advice on how to build a strong foundation of faith, family, and freedom in their home. The mothers of America will inspire each other in thoughtful discussions on shaping the future and teaching the next generation of Patriots. Our Podcast is all about encouraging, educating and inspiring moms. We are here to help each other in our journey as we believe moms are the heartbeat of the home and the hope for America.



In July, the podcast had just 24 downloads, by the end of December, we had over 32,000 downloads. The MFA Podcast is carried on Spotify, Amazon, Apple, and The Charisma Podcast Network, plus YouTube, Rumble, and Vimeo.



...and we...
**Hosted 15
Live Events**



2021

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First Light Event

May 27th Omaha, NE

Moms for America® and Art of Honor present First Light – the unveiling of the Presidential Seal from America’s Wall of Honor. America’s Wall of Honor is the first and only monument and traveling memorial that pays tribute to every veteran and active duty member of the United States Military, as well as every First Responder, in both law enforcement and fire and rescue. The exclusive First Light Event was held in Omaha, NE at the Wall of Honor headquarters where *Moms for America*® presented General Flynn with the 2021 Courage Award.



It Only Happens Once!



2021

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We the People Patriots' Day Rally

May 30
Jupiter, FL

Moms for America® President Kimberly Fletcher was a guest speaker at the WE THE PEOPLE PATRIOTS' DAY Rally along with Roger Stone and Gen. Michael Flynn hosted by "Women Fighting For America" at Martin County Fairgrounds, Jupiter, Florida
May 30th 2021

MAY 30TH
JUPITER, FL MAY 30TH 1-6PM

PATRICK BYRNE ROGER STONE BILL MITCHELL

WFFA.WIN

WE THE PEOPLE

PATRIOT'S DAY RALLY

Private Ranch • 18024 137th Trail N. • Jupiter FL

This was an awe-inspiring event!

FEATURED Speaker

MAY 30
JUPITER, FL MAY 30TH 1-6PM

WFFA.WIN

KIMBERLY FLETCHER
Moms for America

WE THE PEOPLE
PATRIOTS' DAY RALLY

Private Ranch * 18024 137th Trail N. * Jupiter FL

2021

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MomRise Summits Anaheim, July 24

Charlotte, NC
September 18

... and we...

Participated in 58 events with MFA Team Members as Guest Speakers

MomRise Summits United Moms Across the Nation to Reclaim our Culture, Communities, and Schoolboards for Truth, Freedom, and Commonsense!

To empower and equip moms with the resources they need to be effective in protecting their children and preserving our freedoms, Moms learned how to battle Critical Race Theory with the true story of America and how to turn helpless and hopeless into empowered and engaged.

Moms for America

MomRise

ORANGE COUNTY SUMMIT

Uniting Moms Across the Nation to Reclaim Our Schools and Communities for truth, freedom, and commonsense

INFORM*EMPOWER*ENGAGE

Learn your rights, where they come from and how to effectively exercise them.

JULY 24TH 9:00 AM-3:00 PM
INFLUENCE CHURCH
8163 E. Kaiser Blvd, Anaheim, CA

SPECIAL GUEST
Jon Voight

REGISTER NOW
\$45.00 includes lunch

JOIN THE MOVEMENT!
MomRiseSummits.com

Moms for America

MomRise

CAROLINAS SUMMIT

Uniting Moms Across the Nation to Reclaim Our Schools and Communities for truth, freedom, and commonsense

INFORM*EMPOWER*ENGAGE

Learn your rights, where they come from and how to effectively exercise them.

SATURDAY, SEPTEMBER 18TH 1:00-4:00 PM
Antioch International Church 8400 Regent Parkway, FT Mill, SC

FEATURING

Sloan Rachmuth
Kimberly Fletcher
Tonya Shellin
Cindy Chafian
Donica Hudson

FREE EVENT! REGISTER NOW

Senator Ted Alexander
Dr. Elizabeth Erns

MORE TO BE ANNOUNCED

JOIN THE MOVEMENT! MomRiseSummits.com

2021

MomForce and a National Schoolboard Leadership Project were launched in August

A MOMS FOR AMERICA INITIATIVE

MomFORCE

TAKING BACK SCHOOLS FOR GOOD!



Launched in August of 2021, MomForce is the *Moms for America*® education and school board initiative, empowering moms to take back control of their children's education from the kitchen table to the school board. MomForce resources for equipping moms in the fight for their kids' education are robust and available on the *Moms for America*® website at MomForce21.com.

The MomForce team takes a highly relational, networking, and mentoring approach to helping moms. MomForce has established relationships with thousands of moms through existing organized networks of concerned moms in Florida, Virginia, Montana, Michigan, California, Arizona, Colorado, Alabama, Ohio, and Tennessee with the goal of doing the same in all 50 states. Over 200 moms have reached out for help with school boards since August, resulting in approximately 50 personal mentoring opportunities.

MomForce hosts a monthly Collab Call with guest experts to equip moms and a Coalition Call with leaders of national organizations. Through regular media hits and partnerships with mega donor groups, MomForce will continue to be a key voice and influence in supporting parental rights and taking back schools for good.

MomForce Collab Webinar
December 2021 Guest Presenter



KELLY KOHLS
What you need to know about serving on your school board Part 1



Moms for America® joined with Kelly Kohls to Launch a Schoolboard Leadership Project



National School Boards Leadership Council is a nationwide school board member training organization. NSBLC's goal is to train school board members to be the necessary agents for education system oversight. MFA partnered with NSBLC founder Kelly Kohls to equip school board members with the knowledge, ideas, and connections they need to fulfill their job duties and improve public education. School board members learn a host of skills from how to contain costs through innovative programs while restoring the ideology of American exceptionalism in schools.

Education in America has declined dramatically in both academic excellence and in financial management. Public confidence in our public schools is at an all-time low. As communities and parents get more involved to help repair education systems, they are met with resistance. Our once revered public education system must change course and bring accountability to an otherwise unaccountable failing education system. Elected school board members influenced by the education bureaucracy are often complicit in the failures as they oversee local public education.

NSBLC provides initial and ongoing training for new and existing school board members, NSBLC offers training so elected school board members are equipped to be more involved in policy advocacy, policy writing, curriculum development and review, classroom materials review and approval, library holdings review and approval, student and parental rights review and approvals, spending, and forecasting management.

MFA and NSBLC provide initial and ongoing training for new and existing school board members. We also offer training forums including Children First Education conferences, virtual webinars, special purpose workshops, Zoom and written issue briefings, and private conversations that advise on district difficulties.

NSBLC Training Forums. NSBLC has a goal to maintain a forum in every state that trains school board members to be the oversight agent that the community believes they are electing and to be the final guardian for all district mission components within the district such as curriculum, spending, and personnel.

Visit the MomsForAmerica.us website for more info on how to join this training program.

Moms ran for school boards in 17 states and won!



2021

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Moms Respond
to NSBA and DOJ

October 12
Washington DC



NSBA Press Conference: To the DOJ and NSBA, we want to make it clear that moms will continue to show up at school board meetings in even greater numbers to oppose these radical ideas, political agendas, and threats to our children. To those school board members who oppose these mandates and radical ideas but are afraid to speak out, we support you and will publicly stand with you.

Let it be known that we will use every legal means available to expose the fraudulent waste and abuse of public funds going to organizations that lobby against our children and disregard our parental rights.

2021

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Parents Strike
National Day
of Action

September 22

...and we...

Launched - Text MOMS with 53445

a text notification system
to keep moms informed!

We called on everyone opposed to these mandates to STRIKE! Moms showed up in force in every state to show the government they would not stand for these unlawful mandates and the radicalization of our children!

Record numbers of parents are pulling their children from public schools and using other alternatives to provide them the education they deserve.

Parents have the divine right, and are the best guides, to instruct and influence their children.

Schooling should be about education not indoctrination!



WE WILL NOT CO-PARENT WITH THE GOVERNMENT!!!

MOMS FOR AMERICA Action

NATIONAL
day of
ACTION

WEDNESDAY
SEPTEMBER 22, 2021
NOON TO 2:00PM

STATE CAPITOLS BUILDINGS
PROMINENT OVERPASSES

NO MASK MANDATES!
NO SHOT MANDATES!
NO RADICALIZATION!

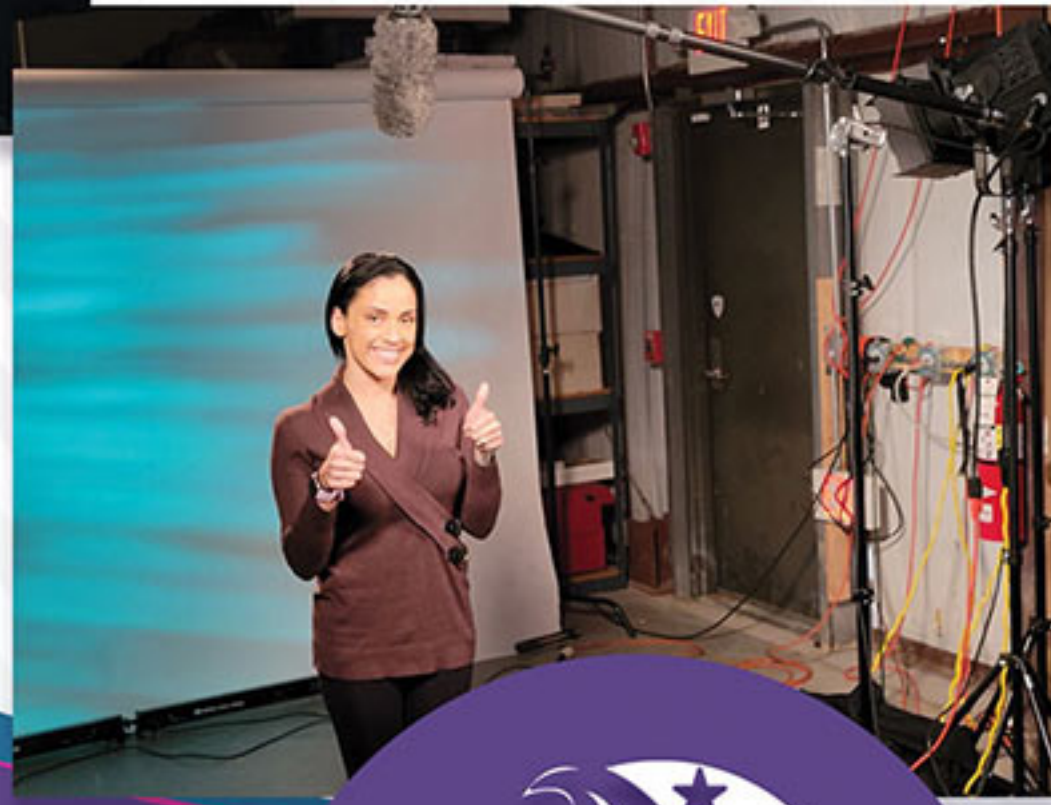
END INSTITUTIONALIZED
CHILD ABUSE!!!!

WWW.PARENTSSTRIKE.COM

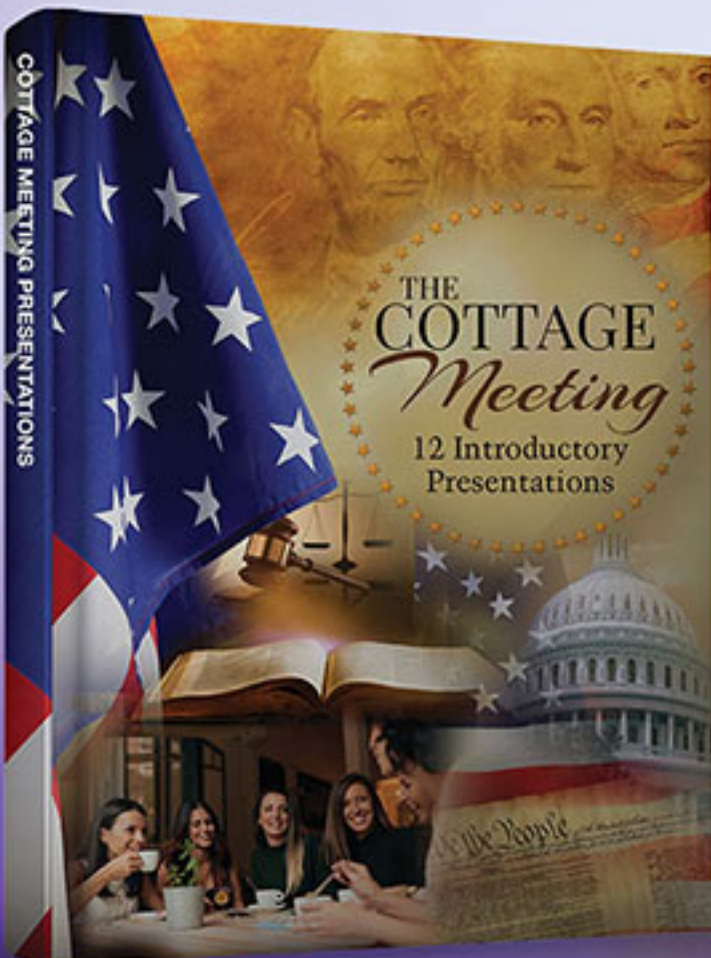
2021: Was definitely a year for creating outstanding Professional Videos & Virtual Events



Debbie Kraulidis, our Vice President and **Moms For America**[®] Podcast Host, has been hard at work guiding and directing production of our Podcast, Cottage Meetings, HR1 and many other videos and virtual events. We are blessed to have a studio in the Chicago area to work from at an extremely discounted rate and an outstanding, very supportive production team to work with.



- Produced and released over 50 videos
- Professionally Recorded 12 Part – Cottage Meeting Series for Hostess Portal
- Updated Cottage Meeting Resource Guide
- Created 64 Virtual Events



2021

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Cottage Meetings
All New
12 Presentations
Introductory Series



The Cottage Meeting Project is our Signature Program



The *Cottage Meeting 12 Introductory Presentations Series* Launched in 2021 and our viewers and participants have more than doubled. Through inspiring stories, personal experiences, and relatable examples, Cottage Meeting presentations present the principles of liberty in a powerful, engaging way that resonates with moms and directly relates to their home and family.

...and we...

With the help of Non-Profit Megaphone and a Google Ads Grant, we were able to promote all our projects with **\$10,000 per month in Google Ads**

2021

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Healing of America
Summer Series
and
Fall/Winter
Series



The Healing of America seminar series is full of positive, upbeat, and hopeful information while at the same time exposing participants to what is really happening to America – not so we can ignore the problems but to learn the simple solutions to solve them.

16 Week Virtual Series

This series was taught by *Moms for America's*®, Juleen Jackson and her husband Al Jackson, a former Utah State Senator. This series is great for families who share a love of liberty. And best of all, it's FREE!



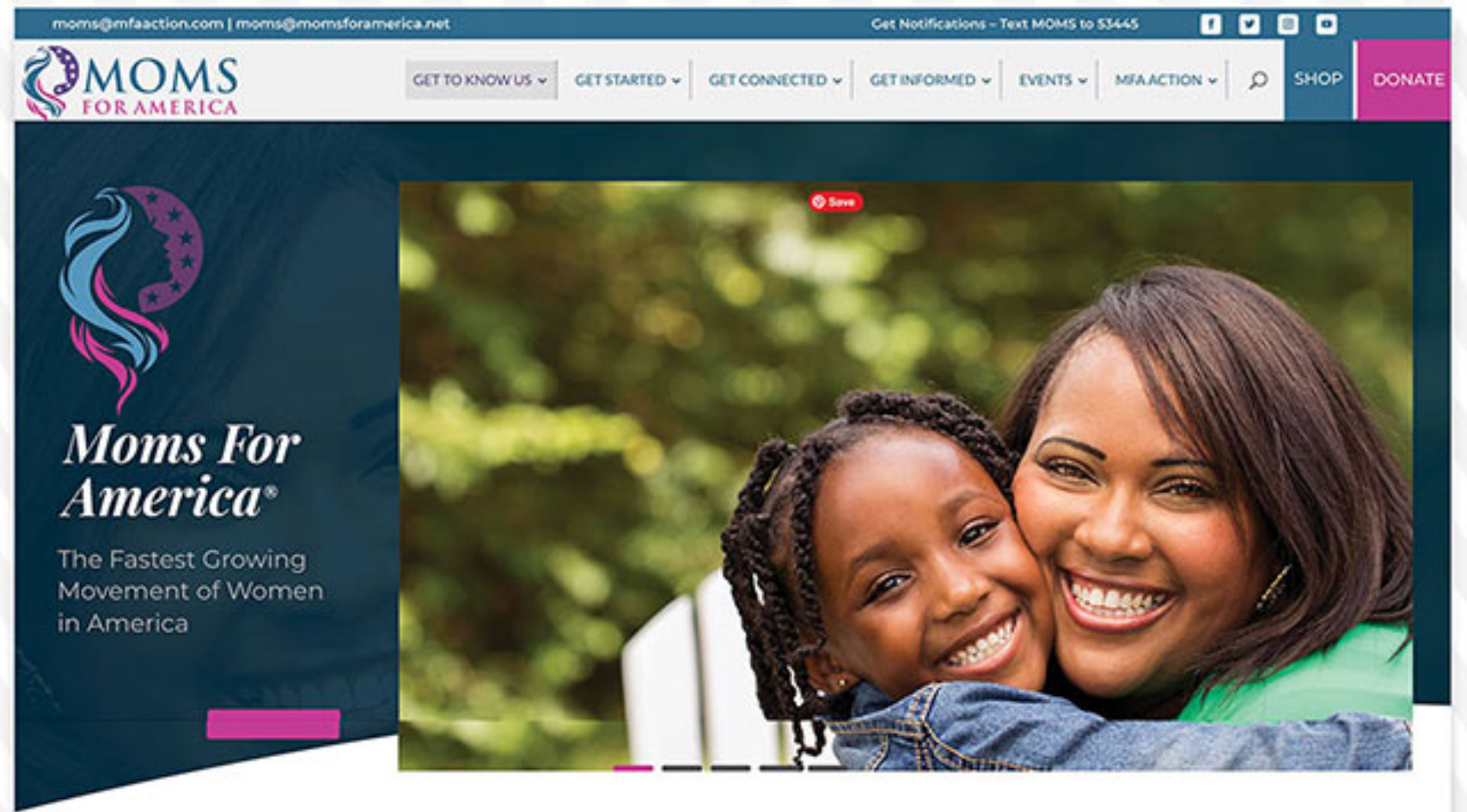
2021

Launched an All New Website in August

After 7 long months of creating, designing, planning and CHANGING everything, we finally launched the new *Moms for America*® website.

Our goal was to make a beautiful website that would capture people's attention and was professional yet inviting.

We wanted our new website to be easy to navigate, easy to search and find useful information, and full of helpful resources for moms, as well as being an ever evolving and informative website that can carry us through 2022 and beyond.



Moms For America Trending Now



Empowering Moms

Moms for America® is a national movement of mothers to reclaim our culture for truth, family, freedom and the Constitution. There is hope for America, and it is you. Together we have the power to heal our nation from the inside out!



2021

Over 500 Media Interviews
Radio, Podcast,
TV & Live Events



The Washington Times

FOX BUSINESS

NEWS max
newsmax.com

OAN
One America News Network

FRONTPAGE
MAG

THE DAILY SIGNAL



BREITBART

97.1 FM TALK

FOX NEWS channel



WE BELIEVE IN FREEDOM
NOT MANDATES



Kimberly Fletcher and members of the MFA team have had over 500 Media Hits including Mike Gallagher, Newsmax, Jim Bohannon, Town Hall, Fox News & Business, Breitbart, Washington Times, Front Page Magazine, Charisma News, OAN, and Rush Limbaugh, just to name a few.



2021

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Mother of Influence Awards

December 5
Palm Beach, FL



Moms for America Presents the 2021

MOTHERS OF Influence AWARDS

Honoring...



Jackie Siegel
Co-Founder Victor's Voice



Rachel Campos-Duffy
Co-host Fox & Friends Weekend

Sunday, December 5th, Mar-a-Lago Club, Palm Beach, Florida

VIP Reception 12:00 PM General Reception 12:30 PM
Luncheon & Program 1:00-3:00 PM

Featuring Legacy Award recipient Charlie Kirk and special guest Country Music Star Michael Ray.




For More Info visit www.MFA2021.com
RSVP to Cathy Nagert (836) 556-6783 cathynagert@turningpointusa.com

Over 200 people (and one very special guest) joined us for this fundraising Luncheon at Mar-a-Lago to learn how *Moms for America*® is working to take back our country one school board, state, and community at a time. *Moms for America*® was proud to honor some exceptional mothers who have made a huge difference in the lives of American families. This fundraising event is helping to advance the continuing work of Moms for America to reclaim our culture for truth, family, freedom, and the Constitution.

Mothers of Influence Awardees: Rachel Campos Duffy and Jackie Siegel

2021

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Turning Point USA

AMERICAFest

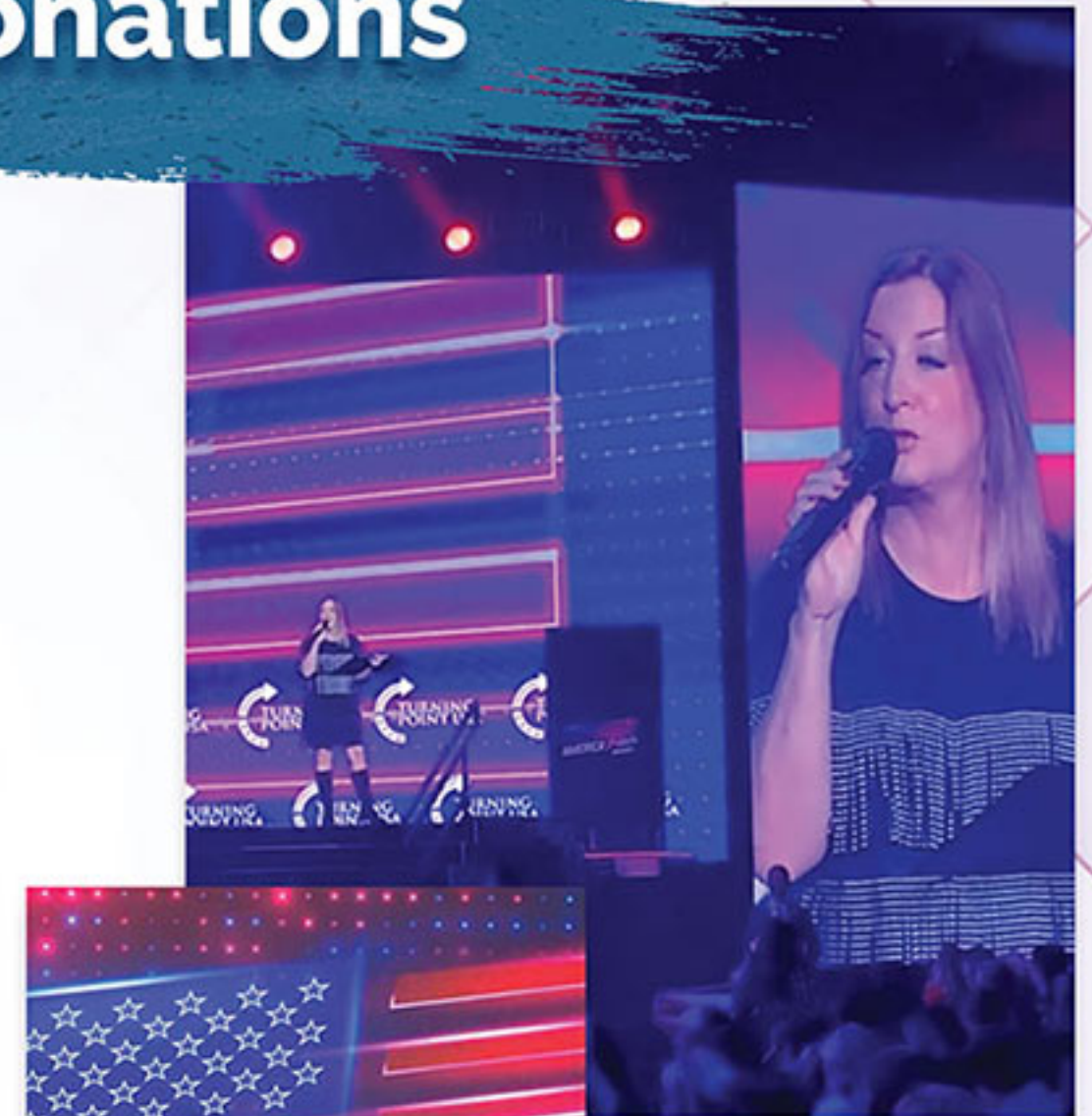
December 17
Phoenix, AZ

...and we...

Raised over \$3 Million in major gifts, grants, and online donations



TPUSA AMERICAFEST in Phoenix AZ. MFA was delighted to participate in the largest young Conservative Conference with nearly 10,000 in attendance and 1 million streaming. Our Vice President, Debbie Kraulidis, spoke at the event. Debbie and Tamra Farah (our Executive Director of Strategic Initiatives) did several media interviews and thousands of moms visited our booth to learn more about *Moms for America*®.



2021: Hear are some additional noteworthy EVENTS & HIGHLIGHTS

- Attended Helping A Hero Event at Mar-a-Lago
- Held Education Summit with leaders in Florida, our first official state affiliate group
- Launched Florida Moms for America
- Launched 32 Cottage Meetings in Orange County CA
- Launched Polk County Moms for America with kick-off event in Florida, leading to 12 Cottage Meetings in Polk County, FL
- Held the MFA National Team Retreat in Dallas
- Attended CPAC Dallas
- Participated in The America Project's National Leadership Conference with General Mike Flynn
- Polk County Moms for America held Health & Freedom Rally generating media attention and countering the vaccine mandates. One of the largest clinics in the area changed their mandate because of the Rally and subsequent media coverage
- Kimberly spoke at Clay Clark's ReAwaken America event in Grand Rapids, Michigan, leading to the launch of Michigan Moms for America and several Cottage Meetings
- Assisted 400 moms in Michigan in setting up homeschool pods after they pulled their children from their public and private schools because of mask mandates
- Montana Trip for speaking engagements and meetings with moms
- Participated in Billings Rally at Billings Schoolboard Meeting
- Launched Moms for Montana
- Juleen spoke at the "Countering Critical Race Theory" event hosted by Jonathan Emord in northern Virginia
- Florida Moms for America launched a Medical Freedom Facebook page to counter mandates and had 12,000+ members in three days
- Florida Moms for America is working on a ballot initiative and legislation to restrict vaccine mandates that terminate employment if the employee does not comply or as a requirement for students to attend school
- Montana Litigation

