



momlinks

INFORMATION PACKET



WHO WE ARE

momlinks



Founded in 2004, Moms for America is a national movement of moms to reclaim our culture for truth, family, freedom and the Constitution. We are truly grassroots organization with a national network of over 500,000 moms.

Our Mission

Moms for America's mission is to empower moms, raise patriots, and promote liberty for the healing of America.

Our Vision

Build a national movement of moms to promote the principles of liberty to restore the Republic, and create a culture of truth, family, and freedom in our homes and communities.



Our Core Beliefs

1. ***We believe in God-given rights.*** We believe the rights proclaimed in the Declaration of Independence and the preamble to the US Constitution are incontrovertible. As such, we commit to defend the right to life, liberty and the pursuit of happiness (which includes private property) by preserving and protecting the Constitution of the United States and the Bill of Rights.
2. ***We value personal responsibility.*** This belief calls people up to self-governance, the value of work and the joy of self-determination and is supported in the US Constitution and natural law. As such, we endeavor to limit Government to its proper role.
3. ***We believe love is strong.*** As such, we celebrate the intrinsic dignity of each member of the human race and honor that he or she is created purposefully in the image of God.
4. ***We value freedom.*** We believe it is the foundation for a good society. As such, we actively study and apply freedom principles and promote the truth of our liberty loving heritage.
5. ***We believe freedom rights are maintained through engaged citizens who inspire good leadership.*** When leadership is flawed, we believe that freedom principles are the appropriate provocation to usher in new leaders who govern by inspiration, lead by example, and stand strong for limited government, and support educational, economic and religious freedom.
6. ***We value the family.*** We celebrate various solid educational platforms but affirm that the home is the best place to instill a love and understanding of liberty.
7. ***We believe in parental rights.*** We honor the right and responsibility of parents to rear and cultivate their children educationally, socially, vocationally and in all matters of faith.

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Our Culture

Moms for America® centers its culture on three pillars:

- ***Servant Heart.*** A servant heart puts people first. They use courtesy and kindness as they engage with others. A servant heart employs energetic listening and wholeheartedly rejoices in other's successes.
- ***Defender Spirit.*** A defender spirit has courage and strength in the face of difficulty. They follow through on their decisions and seek to solve problems in a rational manner.
- ***Innovative Mindset.*** Individuals with an innovative mindset delivers service that deepens loyalty. They seek to address problems in an effective and efficient manner. They are methodical in their ability to evaluate options and implement the best solution.



Who Can Join Moms for America?

Mothers, Fathers, Grandparents, Aunts, Uncles... anyone who subscribes to our mission, aligns with our core beliefs, and has a desire to stand for liberty is welcome to join.

What Type of Organization is Moms for America?

Moms for America is a 501(c)3, nonprofit education corporation. Donations made to Moms for America are tax deductible. We also have a 501(c)(4) nonprofit policy arm – Moms for America Action. Donations for Moms for America Action are not tax-deductible but allows us to be more involved in the political process.

The national organization's role is to educate, support, and connect while giving our affiliate groups the autonomy to determine what issues are most important in their area.

What Does it Cost to Belong to Moms for America?

The more liberty-minded people fighting for the future of America, the better. For this reason, all are welcome to join Moms for America at no cost.

ORGANIZATIONAL STRUCTURE



National Level

National Team

State Level – 1 per State

State Liaison

Core Responsibilities

Education

Partnerships
& Outreach

Activism

Local Level

Cottage Meetings &
MomLinks Groups

Field Moms

Mom Mentors



ORGANIZATIONAL STRUCTURE



National Organization: Responsible for executing the mission of Moms for America on the national level

State Liaisons: Serve as the primary liaison between the national and state organization. State Liaisons provide the needed support, resources, and training for the following local initiatives:

Cottage Meetings: Through inspiring stories, personal experiences, and relatable examples, the 12 simple presentations of our cottage meetings introduce moms to the principles of liberty on which our nation was founded. As women meet together, they learn the story of America and the virtues and principles of liberty our nation was founded on.

MomLinks Groups: Groups of three or more women who regularly meeting in their community. Like-minded women together to foster community connections that nurture liberty, empower moms, and strengthen families.

Field Moms: They assist in the recruitment and creation of cottage meetings and MomLinks groups within their communities.

Mom Mentors: Mom Mentors support moms as they engage with their local school boards. They provide resources, knowledge, and insights aimed at improving the communication and advocacy of parents as they seek for greater influence in their children's schools.

How Can I Get Involved?

Choose one of these three options:

1. **Join an established *Moms for America*[®] group in your local community.** Contact the Moms for America national organization to connect with local groups in your area.
2. **Connect your established group to the MFA network by becoming an unbranded affiliate.** Contact the Moms for America national organization to opt-in.
3. **Begin a branded Moms for America group in your local area.** Take the steps to start your own group by following the approval process on the next page.

CONTACT US



Branded MomLinks Groups

1. ***Sign the Declaration of the Mothers:*** Join us in our commitment to promoting a culture of liberty in our homes and communities. [CLICK HERE](#)
2. ***Fill out general information form:*** So we can get to know you better. [CLICK HERE](#)
3. ***Complete the Cottage Meeting Introductory Presentations:*** Learn the story of America and gain greater understanding in the principles of liberty that made this nation great. Individuals may begin a group discussion, find a local group, or participate in the virtual series. [CLICK HERE](#)
4. ***Complete the Healing of America Series:*** The Healing of America series teaches the genius of the Founders' philosophy of successful government, evidence of God's hand in the establishment of freedom in America, at the sources of America's greatest political, moral, and educational problems. Individuals may begin a group discussion, find a local group, or participate in the virtual series. [CLICK HERE](#)
5. ***Interview:*** Schedule and complete a phone interview with a member of the national team. [CLICK HERE](#)
6. ***Approval:*** The national team reviews and then approves the creation of a new affiliate group.
7. ***Launch:*** The newly approved affiliate group will work with the national team to officially launch.
8. ***MomLinks Group Operations:*** Following the launch, the new affiliate group is invited to an orientation and regular national meetings.