

# Quarterly Report

FIRST QUARTER 2022



Dear Friends & Supporters,

It has been a very exciting and productive first quarter at **Moms for America®**. As many of you know, my family moved to Branson in early March, and the corporate headquarters of **Moms for America®** moved with us. It was much more time-consuming than all the previous moves we made while we were in the military. Moving a large family and an entire organization took some doing, but we pulled it off, and our team of moms stayed active and engaged through it all.



Our move wasn't the only big change this year. We spent the first months of the year completely restructuring our organization to be better prepared for the massive growth we're experiencing as moms continue to flood to us for support. We formed an official Board of Directors, led by our dear friend Barry Farah who now serves as Chairman of the Board. We have brought on new team members to manage our growing membership, expand our resources, and grow our brand. Debbie Kraulidis has taken the official role of Vice President overseeing the daily operations of **Moms for America®** and leading our power-packed team of moms.

While all this development was happening, we continued our important work empowering moms, promoting liberty, and raising patriots. We've experienced our highest attendance ever for our virtual Cottage Meetings, our newly released podcast has a record 89,000 downloads, we launched our Cottage Meetings for Kids program, held a State of the Union Press event, launched the MomLinks app, held our national leadership retreat, wrote a theme song, attended CPAC, and rode across the country in our big purple rig with the People's Convoy!

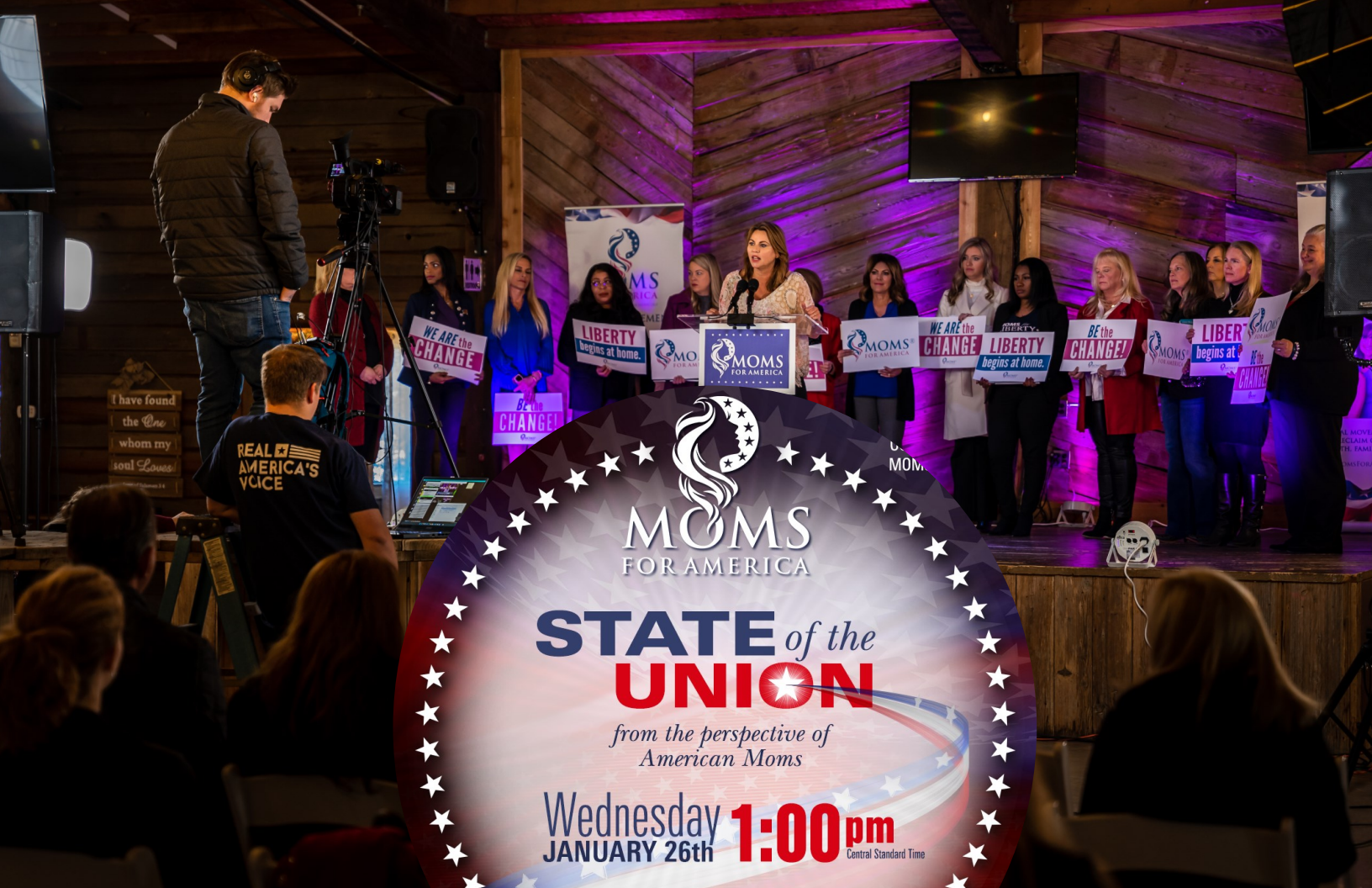
Nothing slows down passionate moms on a mission to reclaim our culture and restore the Republic. And we've got a lot of culture-changing programs and activities to come. I can't wait to tell you all about it!

In Truth & Liberty,

Kimberly Fletcher

President & Founder, Moms for America®





**MOMS FOR AMERICA**

**STATE of the UNION**

*from the perspective of American Moms*

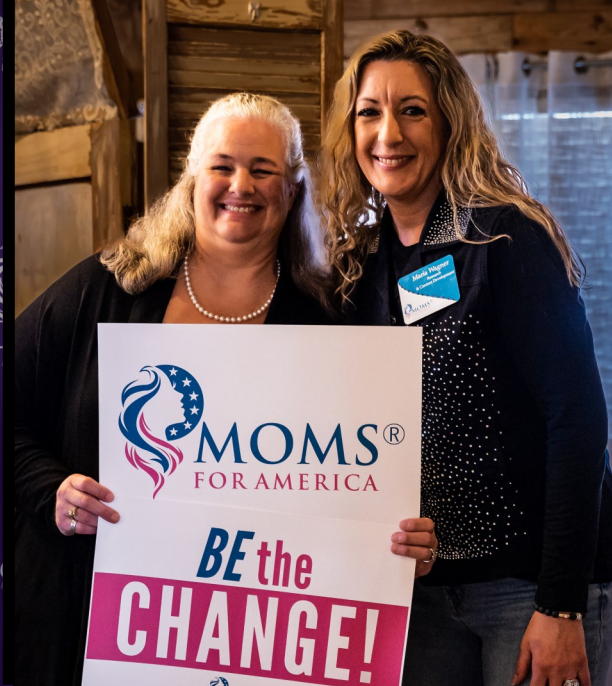
Wednesday **1:00pm** Central Standard Time  
JANUARY 26th

**Be The Change!**

HELD IN THE HEART OF TEXAS  
Creek Ranch • McKinney





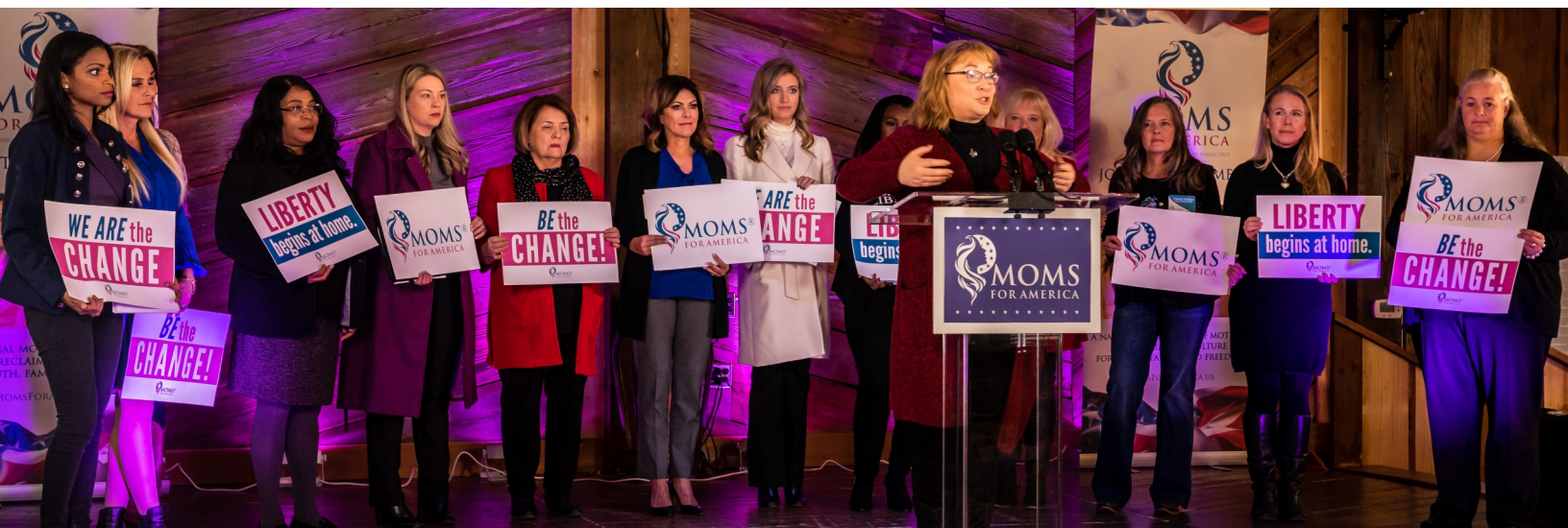


## Addressing the State of the Union

When President Biden announced he would not be holding his State of the Union Address until March, we determined it was time for moms to weigh in because no one has a pulse the culture like moms!

We held our [State of the Union on January 26th](#) in McKinney, Texas, just north of Dallas. Moms from nine different states came to address the State of the Union, addressing concerns from CRT to border security. Texas Attorney General Ken Paxton and his wife, State Senator Angela Paxton, kicked off the event. Speakers included Karyn Turk of Real America's Voice, Babette Holder of the Frederick Douglas Society, Annie Franklin of Family Watch International, award-winning journalist Lara Logan, and several others.

The event was livestreamed on Real America's Voice. You can view the entire event at the following link [\(20+\) Facebook Live | Facebook](#)





# 2022 Team Retreat

February 3-5, The Hollow, Venice, Florida



In February, we brought our entire national team, State Liaisons, and MomLinks together for our Team Retreat. It was two days of team building, training, and connections. A big highlight of the event was Top Nashville songwriter James Dean Hicks, who brought our whole team together to write a song—in one hour! It is now our theme song, which is in the process of being professional recorded to unite and inspire moms nationwide.

[Hear the Song!](#)



**Moms for America®** was thrilled to be a part of CPAC Florida this year as a sponsor of the Women's Breakfast. Our president, Kimberly Fletcher, spoke on the main CPAC stage, was a featured speaker at the Women's Breakfast, and was kept very busy with media interviews. Moms flooded to our booth, and we made many great connections [See Highlight Video](#)





## Moms & Truckers Unite for Freedom!

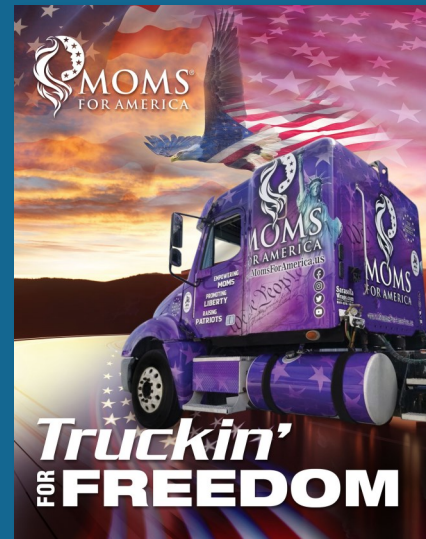
In mid February, MFA President Kimberly Fletcher received a call from Jenna McKinney, one of our moms in Montana, letting us know American Truckers were getting ready to launch a convoy. As we met as a team to discuss how we could support the convoy, we realized the best way to support it was to be on it!

Within 72 hours, we had an 18 wheeler truck donated by our dear friend Vic Mellor (owner of The Hollow), had it wrapped, met our mom driver, and hit the road! We launched the truck from CPAC and crossed the country meeting with moms and rallying with patriots—culminating in a press conference with members of Congress at the U.S. Capitol. It was an experience of a lifetime.

## Aly Legge Delivers the Patrick Henry Speech of Our Day

Moms for America's Aly Legge (Family Lobby Manager) joined the convoy in Charlotte, NC, where she rocked the house delivering the speech of a lifetime.

CLICK ON IMAGES BELOW  
TO VIEW VIDEOS









## MOMS IN THE MEDIA

*Moms for America*® has a consistent presence in the media addressing cultural and political issues of our day from the mom perspective. We have given moms a powerful platform to share their stories and expose the corruption going on in their schools and communities. Here are just some of the stories we covered and/or shared with national and local media:

[Mother advocacy group plans Disney protest over stance on parental rights bill | Washington Examiner](#)

[The Disney I Used to Know \(townhall.com\)](#)

[Freedom Trucker Convoy To D.C. Now Being Joined By Moms For America - A True We The People Movement \[VIDEOS\] \(redvoicemedia.com\)](#)

[Exclusive -- Moms for America: Parents Reporting 'Mask Mouth' Among Their Children, Staph Infections, Tooth Decay Due Forced Masking \(breitbart.com\)](#)



## Moms for America's Aly Legge and Quisha King Speak at Governor DeSantis Bill Signing to End CRT

Two very important pieces of legislation were signed by Governor DeSantis on Friday, March 22nd in Miami, Florida, and *Moms for America*® was honored to be there! Quisha King, Senior Director of Education and Membership for Moms for America, and Aly Legge, Family Lobby Manager, spoke at the event. The first bill would stop the race-promoting CRT curriculum in Florida schools. The second bill he signed removes the special privileges from Disney World—sending a powerful message to woke corporations.

[VIEW Aly's Speech HERE](#)

[VIEW Quisha's Speech HERE](#)



# WHAT'S NEXT?

## UPCOMING PROJECTS

Moms for America is on a culture-changing mission and we have some great projects in the works to do just that!

### Restoring Patriotism

*Raising Patriots, Inspiring Liberty, and Celebrating America!*

Restoring Patriotism is a national campaign to restore the honor and appreciation for America. This family-centered initiative promotes a love of country through Liberty Trips, Patriot Packs for Kids, a National Constitution Bee, *Where's Liberty* Picture Book Series, Photo Contests, and a Constitution Week Celebration in all 50 States.



### Cottage Meeting Re-Launch

We've spent the last year updating our Cottage Meeting resources to make this signature **Moms for America®** program even better. The Cottage Meeting Project has had some great improvements from website upgrades to professional videos and newly published books and resources. We've also added Mini Cottages for working moms and moms of preschoolers and Cottage Meetings for Kids—a fun, interactive way to inspire a love of liberty in children and youth. The program will relaunch in May, just in time for Mother's Day!



[Click Image to See Video Promo](#)

## WE WILL NO LONGER BE SILENCED!

Moms for America has been penalized, restricted, and completely suspended from our Social Media accounts simply for asking questions and talking about what moms care about. Moms are done being silenced. This year, **Moms for America®** is launching an app platform to unite and connect moms across the country. The MomLinks app is not only for **Moms for America®**, it is an app for moms of all groups, no matter how big or small; a place where we can share ideas, information, and concerns and support each other wherever we are.

Empowering Moms★Promoting Liberty★Raising Patriots





## OUR LEADERSHIP TEAM

See our full staff team at [MomsforAmerica.us](https://MomsforAmerica.us)



**Barry Farah**  
Chairman of the Board

Barry Farah is a successful entrepreneur, best-selling author, podcaster, and philanthropist. Barry started, acquired, built, and exited eleven companies with aggregated revenues over \$1b. His businesses have counted among their customers Goldman Sachs, American Airlines, MIT, TD Bank, Boeing, GEICO, Neiman Marcus, and the United States Air Force. Most recently, he was CEO of Precocity, LLC & GTT, LLC, which delivers data & analytics consulting and IT talent solutions to corporations. Barry is the author of three books, including his 1998 classic *Customer Success: The Spirit of Enterprise Throughout the Ranks*, as well as *The Magic Wand: Creating Exceptional Customer Experience: A Leadership Fable*, and most recently *Go Ahead! Unleash a Contagious Customer Success Culture* released May 2019. Farah holds an MBA at The Ohio State University Fisher School of Business graduating Weidler Scholar and Logistics Scholar. He also completed studies in Executive Education at Chicago School of Business and the Harvard Business School. Barry's volunteer efforts include serving as Chairman, founding board member, and independent director on seven non-profits. He currently serves as Chairman of the Board for **Moms for America®**.



**Kimberly Fletcher**  
President & Founder  
Board Member

Kimberly Fletcher is the wife of a retired Air Force officer and mother of eight children. She is the president and founder of **Moms for America®** and Moms for America Action. With over 20 years of experience in grassroots activism, Kimberly has grown **Moms for America®** into a powerful platform building grassroots networks across the country. Kimberly is an author, columnist, radio host, and contributing writer with Townhall.com. She has been featured in numerous national media outlets including The Blaze, NewsMax, OANN, the Rush Limbaugh Show, and Fox News. Kimberly has made it her personal mission to educate and inspire the women of America to realize their immeasurable worth and powerful influence in our country and culture simply by being who they are.





**Debbie Kraulidis**

Vice President

With 25 years' experience in the television broadcast industry, politics, special events, and music, Debbie brings both skill and passion to her role as Vice President of **Moms for America**®. As a mother of three, her passionate advocacy for liberty has elevated our new **Moms For America**® Podcast, of which she is the host, to one of the fastest growing podcasts on Charisma Media. For over 25 years, she has produced live special events and has worked for many of the top-rated national television shows, including EXTRA TV, primarily covering national news stories, celebrities, and movie premiers. Debbie has proudly served on the leadership team of several Congressional, State Representative, County and Township campaigns, culminating in becoming an elected official herself in her community.



**Quisha King**

Senior Director,  
Education & Membership

Quisha is the mother of 2 daughters and the Founder of the Mass Exodus Movement, which aims to get children out of public schools and into better learning environments. She is currently the host of The Quisha King Show and is the former Regional Engagement Coordinator for the Republican National Committee, running the Black Voices for Trump Office in Jacksonville, FL. Currently, she is a national speaker on education issues and parental rights and has been featured on major news outlets and national TV shows. Quisha received the 2021 Rising Stars Award from the RNC and has been recognized by Governor Ron DeSantis at the 2022 State of the State and the 2020 Faith & Freedom Conference. Quisha also sang the national anthem for 4 Trump rallies during his 2020 campaign run. She is dedicated to informing and reforming education by expanding school choice and the conservative message into communities that traditionally do not hear our message.



**Tamra Farah**

Senior Director,  
MomForce & MomVote

Tamra serves as the Senior Director of MomForce, **Moms for America**®'s boots on the ground initiative where local moms serve as school district-based MomMentors and county-based MFA ambassadors or Field Moms. MomForce networks, equips, and mentors moms in the battle for parental rights in K-12 education, empowering moms to take back control of their children's education from the kitchen table to the school board. Robust MomForce resources are available on the **Moms for America**® website at MomForce21.com. In addition, MomForce works to ensure that every mom's vote counts through MomVote. Tamra's background in policy and politics spans over a decade, including serving as the Deputy State Director for Americans for Prosperity, Colorado, and engaging in grassroots and public relations initiatives for candidates and issue campaigns. Tamra's six-year effort founding and leading the Human Trafficking Awareness Day at Colorado State Capitol helped inspire the passage of new laws to punish perpetrators and protect victims in the state. Tamra and her husband, entrepreneur and podcaster Barry Farah, have two children, a 33- and 29-year-old, and together started one of the largest classical charter schools in Colorado. They also homeschooled their kids in junior and senior high school.





## **Lisa Weaver**

### **Senior Director, Communications & Marketing**

A former legislative press secretary, Lisa Weaver has an extensive background in communications, marketing, and public policy. Having worked with a number of public officials and non-profit organizations over the last 20 years, she is honored to bring her marketing prowess to the vision and mission of **Moms for America®**. Lisa is married to her high school sweetheart, with whom she shares two college-age sons. After navigating both public school and homeschool with her two sons, Lisa knows the value of parental involvement in a child's education and is passionate about protecting educational rights of mothers and children and helping equip moms to take a stand in the public square.



## **Matt Waters**

### **Director of Development**

Matt is a strategic advisor and fundraiser to multiple right-of-center non-profit organizations. His experience includes writing copy for email, direct mail, text messages, brochures and proposals as well as serving as major gifts officer. Clients include veterans and police organizations, right to life groups, libertarian and conservative organizations, and Christian ministries. Matt received his BA at George Mason University and his MA at Reformed Theological Seminary.

## **Our Newest Team Members**



**Christina Stephens**  
MomLinks Manager



**Aly Legge**  
Family Lobby Manager



**Trish Josephs**  
Graphic Design



**Maria Wagner**  
Membership Manager



**Angela Molinaro**  
Executive Assistant



**Sherronna Bishop**  
Election Security



# SUPPORTING MOMS FOR AMERICA

**Moms for America®** is a national movement of moms to reclaim our culture for truth, family, freedom, and the constitution. Your tax-deductible gift helps fund the family-focused, liberty-promoting programs and resources that allow us to fulfil our vital mission to Empower Moms, Promote Liberty, and Raise a Generation of Patriots.

**Moms for America®** is a 501(c)(3) charitable organization and charitable contributions are tax-deductible for income, gift, and estate taxes. Our federal tax identification number (EIN) is 43-2065966

## WIRE INSTRUCTIONS

Wells Fargo  
420 Montgomery St  
San Francisco CA 94104

Acct. Name: Moms for America  
Routing # 121000248  
Account# 3360463396

**SECURE ONLINE DONATION LINK** [Support Moms for America Inc. — Anedot](#)

## CHECKS MAY BE MAILED TO:

Moms for America  
990 Hwy. 287N, Ste 106-190

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*Thank You  
for your support*