



# QUARTERLY REPORT

MomsForAmerica.us

... from the President & Founder

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Dear Friends & Supporters,

It has been a very exciting and productive first quarter at **Moms for America**®. As many of you know, my family moved to Branson in early March, and the corporate headquarters of **Moms for America**® moved with us. It was much more time-consuming than all the previous moves we made while we were in the military. Moving a large family and an entire organization took some doing, but we pulled it off, and our team of moms stayed active and engaged through it all.

Our move wasn't the only big change this year. We spent the first months of the year completely restructuring our organization to be better prepared for the massive growth we're experiencing as moms continue to flood to us for support. We formed an official Board of Directors, led by our dear friend Barry Farah who now serves as Chairman of the Board. We have brought on new team members to manage our growing membership, expand our resources, and grow our brand. Debbie Kraulidis has taken the official role of Vice President overseeing the daily operations of **Moms for America**® and leading our power-packed team of moms.

While all this development was happening, we continued our important work empowering moms, promoting liberty, and raising patriots. We've experienced our highest attendance ever for our virtual Cottage Meetings, our newly released podcast has a record 89,000 downloads, we launched our Cottage Meetings for Kids program, held a State of the Union Press event, launched the MomLinks app, held our national leadership retreat, wrote a theme song, attended CPAC, and rode across the country in our big purple rig with the People's Convoy!

Nothing slows down passionate moms on a mission to reclaim our culture and restore the Republic. And we've got a lot of culture-changing programs and activities to come. I can't wait to tell you all about it!

In Truth & Liberty,

A handwritten signature in blue ink, which appears to read 'Kimberly Fletcher'. The signature is fluid and stylized, with a long horizontal line extending from the end.

Kimberly Fletcher

President & Founder, Moms for America®

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## Addressing the State of the Union

January 26, McKinney, Texas

When President Biden announced he would not be holding his State of the Union Address until March, we knew it was time for moms to weigh in because no one has a pulse on the culture like moms!

We held our State of the Union on January 26<sup>th</sup> in McKinney, Texas, just north of Dallas. Moms from nine different states came to address the State of the Union, addressing concerns from CRT to border security.

Texas Attorney General Ken Paxton and his wife, State Senator Angela Paxton, kicked off the event. Speakers included Karyn Turk of Real America's Voice, Babette Holder of the Frederick Douglass Society, Annie Franklin of Family Watch International, award-winning journalist Lara Logan, and others.

It was a powerful time! The event was livestreamed on Real America's Voice and can be viewed [HERE](#).





## Team Retreat

February 3-5, The Hollow, Venice, Florida

In February, our entire national team, State Liaisons, and MomLinks group leaders traveled to Florida for our Team Retreat. This time was spent team building, strategizing, and hearing from top speakers from around the country. We even had a special visit from the top Nashville songwriter, James Dean Hicks, who brought the team together to write the new **Moms for America**® theme song! It is in the process of being professionally recorded to unite and inspire moms nationwide.

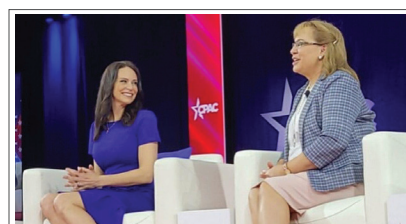
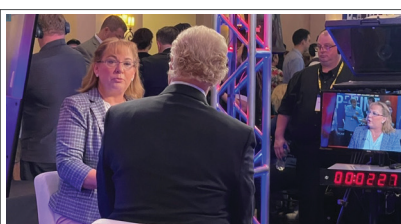
Listen to the song [HERE](#).

## CPAC 2022

February, Orlando, Florida

**Moms for America**® was thrilled to be a part of CPAC Florida this year as a Diamond Sponsor of the Women's Breakfast. Our president, Kimberly Fletcher, spoke on the main CPAC stage, was a featured speaker at the Women's Breakfast, and was kept very busy with media interviews. Moms flooded to our booth, and we made many great connections.

Watch the Highlight Reel [HERE](#).







## MFA Unites With Truckers for Freedom

February - March

After launching from the front door of CPAC 2022, our **Moms for America**® branded 18-wheeler truck met up with The People's Convoy to continue the journey to the Capitol, meeting with moms and rallying with patriots along the way.

Moms for America's **Aly Legge** joined the Convoy in Charlotte, NC, where she rocked the house with the **speech** of a lifetime.

Watch the D.C. Press Conference [HERE](#).



HELP US PROMOTE LIBERTY

# IN THE MEDIA

**Moms for America®** has a consistent presence in the media addressing cultural and political issues of our day from the mom perspective. We have given moms a powerful platform to share their stories and expose the corruption going on in schools and communities.

Here is a sample of some of the stories we covered or shared with national and local media:

[Mother advocacy group plans Disney protest over stance on parental rights bill | Washington Examiner](#)

[The Disney I Used to Know \(townhall.com\)](#)

[Freedom Trucker Convoy To D.C. Now Being Joined By Moms For America — A True We The People Movement \[VIDEOS\] \(redvoicemedia.com\)](#)

[Exclusive — Moms for America: Parents Reporting ‘Mask Mouth’ Among Their Children, Staph Infections, Tooth Decay Due Forced Masking \(breitbart.com\)](#)

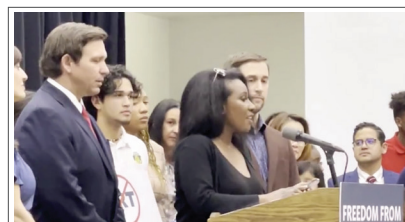
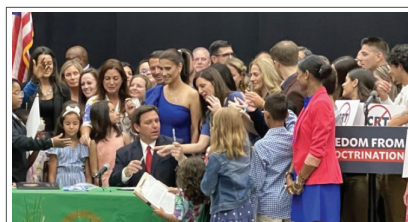


## Moms for America’s Aly Legge and Quisha King Speak at Governor DeSantis’ Bill Signing to End CRT

**Moms for America®** was honored to attend the signing ceremonies for two pieces of critical legislation signed by Governor Ron DeSantis—one to stop CRT in Florida schools and the other to remove special privileges previously afforded to Disney World. Quisha King, Senior Director of Education and Membership for Moms for America, and Aly Legge, Family Lobby Manager, spoke at the event.

VIEW Aly’s Speech [HERE](#)

VIEW Quisha’s Speech [HERE](#)



# UPCOMING PROJECTS

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## Restoring Patriotism

Restoring Patriotism is a national campaign to restore the honor and appreciation for America. This family-centered initiative promotes a love of country through Liberty Trips, Patriot Packs for Kids, a National Constitution Bee, *Where's Liberty* Picture Book Series, Photo Contests, and a Constitution Week Celebration in all 50 States.



## Cottage Meeting Re-Launch

We've spent the last year updating our Cottage Meeting resources to make this signature **Moms for America**® program even better. The Cottage Meeting Project has had some great improvements from website upgrades to professional videos, as well as newly published books and resources.



We've also added Mini Cottages for working moms and moms of preschoolers and Cottage Meetings for Kids—a fun, interactive way to inspire a love of liberty in children and youth. The program will relaunch in May, just in time for Mother's Day!

## NEW Cancel-Free Platform for Moms

Moms for America, as well as many moms across the country, has been penalized, restricted, and completely suspended from our social media accounts simply for asking questions and talking about what moms care about. Moms need to connect, inspire and encourage one another in this current climate.



That's why **Moms for America**® is launching an app platform to unite and connect moms across the country. The **MomLinks** app is a place where moms can connect, ask questions, and promote liberty—uncanceled.

**DONATE NOW**

# OUR LEADERSHIP TEAM

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**Barry Farah**  
Chairman of the Board

Barry Farah is a successful entrepreneur, best-selling author, podcaster, and philanthropist. Barry started, acquired, built, and exited eleven companies with aggregated revenues over \$1b. His businesses have counted among their customers Goldman Sachs, American Airlines, MIT, TD Bank, Boeing, GEICO, Neiman Marcus, and the United States Air Force. Most recently, he was CEO of Precocity, LLC & GTT, LLC, which delivers data & analytics consulting and IT talent solutions to corporations. Barry is the author of three books, including his 1998 classic *Customer Success: The Spirit of Enterprise Throughout the Ranks*, as well as *The Magic Wand: Creating Exceptional Customer Experience: A Leadership Fable*, and most recently *Go Ahead! Unleash a Contagious Customer Success Culture* released May 2019. Farah holds an MBA at The Ohio State University Fisher School of Business graduating Weidler Scholar and Logistics Scholar. He also completed studies in Executive Education at Chicago School of Business and the Harvard Business School. Barry's volunteer efforts include serving as Chairman, founding board member, and independent director on seven non-profits. He currently serves as Chairman of the Board for **Moms for America**®.



**Kimberly Fletcher**  
President & Founder, Board Member

Kimberly Fletcher is the wife of a retired Air Force officer and mother of eight children. She is the president and founder of **Moms for America**® and **Moms for America Action**. With over 20 years' experience in grassroots activism, Kimberly has grown **Moms for America**® into a powerful platform building grassroots networks across the country. Kimberly is an author, columnist, radio host and contributing writer with Townhall.com. She has been featured in numerous national media outlets including The Blaze, NewsMax, OANN, the Rush Limbaugh Show, and Fox News. Kimberly has made it her personal mission to educate and inspire the women of America to realize their immeasurable worth and powerful influence in our country and culture simply by being who they are.





**Debbie Kraulidis**

Vice President

With 25 years' experience in the television broadcast industry, politics, special events and music, Debbie brings both skill and passion to her role as Vice President of **Moms for America**®. As a mother of three, her passionate advocacy for liberty has elevated our new **Moms For America**® Podcast, of which she is the host, to one of the fastest growing podcasts on Charisma Media.

For over 25 years she has produced live special events and has worked for many of the top-rated national television shows, including EXTRA TV, primarily covering national news stories, celebrities and movie premiers. Debbie has proudly served on the leadership team of several Congressional, State Representative, County and Township campaigns, culminating in becoming an elected official herself in her community.



**Quisha King**

Senior Director, Education & Memberships

Quisha is the mother of 2 daughters and the Founder of the Mass Exodus Movement, which aims to get children out of public schools and into better learning environments. She is currently the host of *The Quisha King Show* and is the former Regional Engagement Coordinator for the Republican National Committee, running the Black Voices for Trump Office in Jacksonville, FL.

Currently, she is a national speaker on education issues and parental rights and has been featured on major news outlets and national TV shows. Quisha received the 2021 Rising Stars Award from the RNC and has been recognized by Governor Ron DeSantis at the 2022 State of the State, the 2020 Faith & Freedom Conference.

Quisha also sang the national anthem for 4 Trump rallies during his 2020 campaign run.

She is dedicated to informing and reforming education by expanding school choice and the conservative message into communities who traditionally do not hear our message.



**Tamra Farah**

Senior Director, MomForce & MomVote

Tamra serves as the Senior Director of MomForce, **Moms for America®**'s boots on the ground initiative where local moms serve as school district-based MomMentors and county-based MFA ambassadors or Field Moms. MomForce networks, equips, and mentors moms in the battle for parental rights in K-12 education, empowering moms to take back control of their children's education from the kitchen table to the school board. In addition, MomForce works to ensure that every mom's vote counts through MomVote. Tamra's background in policy and politics spans over a decade, including serving as the Deputy State Director for Americans for Prosperity, Colorado, and engaging in grassroots and public relations initiatives for candidates and issue campaigns. Tamra and her husband, entrepreneur and podcaster Barry Farah, have two children, a 33- and 29-year-old, and together started one of the largest classical charter schools in Colorado. They also homeschooled their kids in junior and senior high school.



**Lisa Weaver**

Senior Director, Marketing & Communications

A former legislative press secretary, Lisa Weaver has an extensive background in communications, marketing, and public policy. Having worked with a number of public officials and non-profit organizations over the last 20 years, she is honored to bring her marketing prowess to the vision and mission of **Moms for America®**.

Lisa is married to her high school sweetheart, with whom she shares two college-age sons. After navigating both public school and homeschool with her two sons, Lisa knows the value of parental involvement in a child's education and is passionate about protecting educational rights of mothers and children and helping equip moms to take a stand in the public square.



**Matt Waters**

Director of Development

Matt is a strategic advisor and fundraiser to multiple right-of-center non-profit organizations. His experience includes writing copy for email, direct mail, text messages, brochures and proposals as well as serving as major gifts officer. Clients include veterans and police organizations, right to life groups, libertarian and conservative organizations, and Christian ministries. Matt received his BA at George Mason University and his MA at Reformed Theological Seminary.



# *Thank you* **FOR YOUR SUPPORT**

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Thank you for supporting **Moms for America®**. TOGETHER, we are reclaiming our culture for truth, family, freedom, and the Constitution.

Your tax-deductible gift will allow us to fulfill our vital mission to empower moms, promote liberty, and raise a new generation of patriots.

**Moms for America®** is a 501(c)(3) charitable organization and charitable contributions are tax-deductible for income, gift, and estate taxes. Our federal tax identification number (EIN) is 43-2065966

## **WIRE INSTRUCTIONS**

Wells Fargo

420 Montgomery St

San Francisco CA 94104

Acct. Name: Moms for America

Routing #121000248

Account #3360463396

**SECURE ONLINE DONATION LINK** [Support Moms for America Inc. — Anedot](#)

## **CHECKS MAY BE MAILED TO:**

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Mansfield, Texas 76063

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*Thank you for your support!*



**DONATE NOW**